

Gotstyle Man

SPRING / SUMMER
2015 COLLECTION





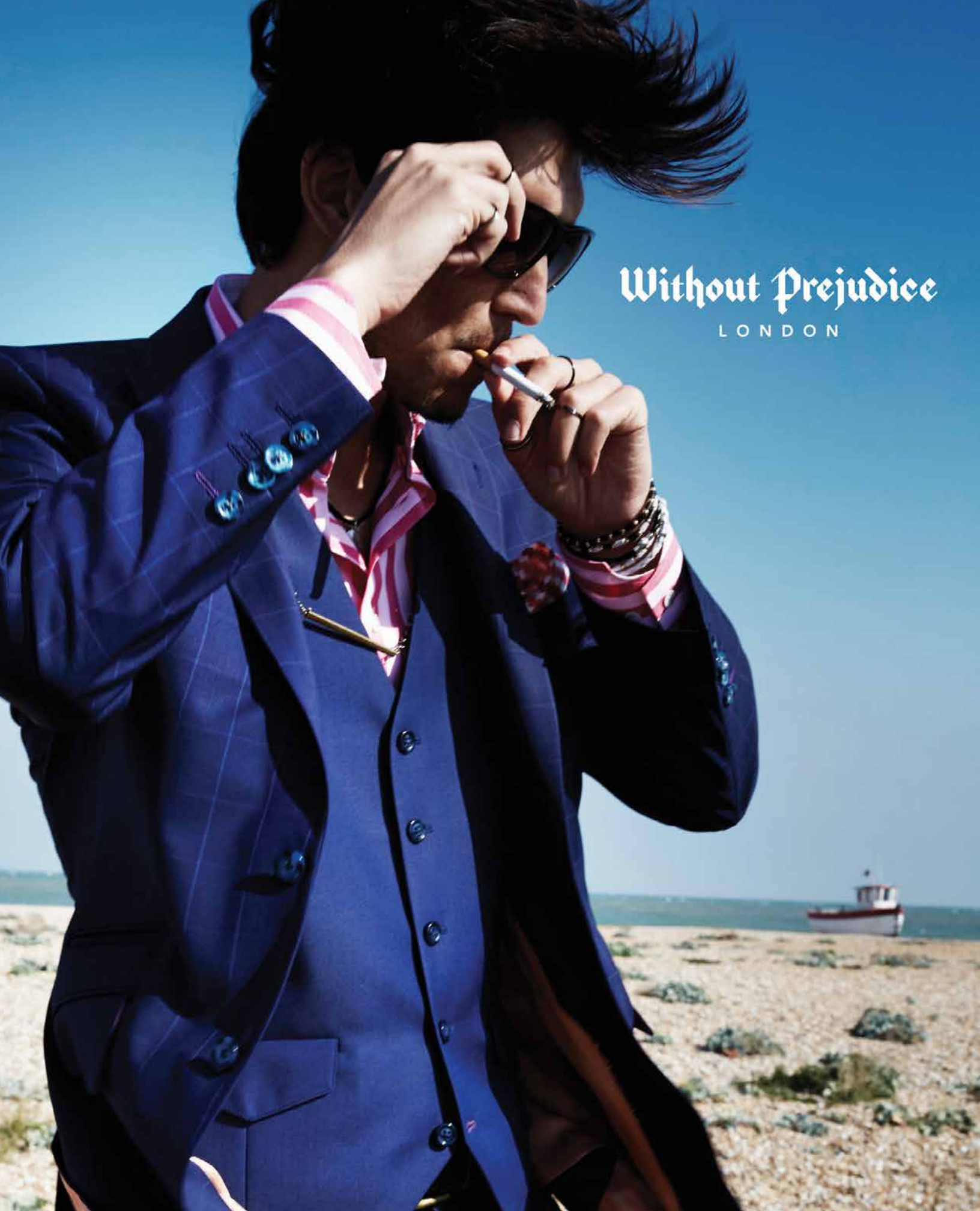
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Drapers
Awards 2014
WINNER
MENSWEAR BRAND OF THE YEAR



Without Prejudice
LONDON



“You’re Crazy”

“So you
want to
start a
magazine?”

IT'S THE SAME LOOK I GOT FROM PEOPLE OVER 10 YEARS AGO WHEN I SAID I WANTED TO OPEN A MENSWEAR STORE. THEY SAID RETAIL IS DYING; SOON PEOPLE WILL ONLY BE SHOPPING ON-LINE; MEN DON'T CARE HOW THEY DRESS; YOU CAN'T COMPETE WITH THE BIG GUYS; YOU DON'T KNOW ANYTHING ABOUT RUNNING A BUSINESS; YOU'RE CRAZY.

They say the same things about launching a magazine - print is dead; no one reads anymore and if they do it's only on a kindle or iPad; you can't compete with established publishers; you don't know anything about running a magazine; you're crazy.

Call me old fashion, but to me there is still something special about holding a book in my hands or flipping through the pages of a magazine (and tearing out the pages I love or the items I want). I have things on my kindle, but I never go back to them to reference or re-read. They certainly never become part of my library or my home.

I feel the same way when it comes to specialty stores and restaurants. I love going to my neighborhood spots where everyone knows my name (or at least engages me with welcoming conversation). Not everything has to change as the world moves faster. We can embrace change and still hold on to the familiar things we love.

Gotstyle Man is an extension of the store. It's an educational, informative, and inspirational guide to obtainable style for every man. At its core, it's a celebration of the city we love and the men who make it great.

As we continue to show the naysayers wrong with our 10 year anniversary celebration, the successful opening of our second location and the launch of our on-line store, we thank everyone who supported us through the years. I can hardly wait to see what the next 10 years will look like, but I know they will be bigger and better than ever. This magazine is a testament to all that is possible when you believe in your vision and are fortunate enough to live in an amazing city with amazing people that bring it to life.

Now, let's party.

Melissa Austria, GOTSTYLE FOUNDER



strellson

strellson



HOLY FASHION GROUP

strellson.com

Masthead



FOUNDER / EDITOR IN CHIEF
MELISSA AUSTRIA

MANAGING EDITOR / FASHION DIRECTOR
SHARAD MOHAN

DEPUTY EDITOR
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JOHNNY DEMETRIADIS
(DESIGN DIRECTOR)

They called him "bobo chilli" in his younger years because he was chubby and always smiling. Now they call him a "seasoned creative" because well, he's been around. He learned a lot growing up in Greece and travelling the world with his father, a shoemaker. Now a father of three boys himself, he learns more from them than anything else. He also rides a motorcycle (and his wife's antique white fiat).



ISHMIL WATERMAN
(PHOTOGRAPHER)

ISHMIL DESCRIBES HIMSELF AS "AN ARCHITECT OF LIGHT". THAT MAY BE THE RESULT OF HIS FAVOURITE PAST TIME - STUDYING ANCIENT CIVILIZATIONS AND EXTRAPOLATING LOST SCIENCES LIKE ALCHEMY AND LEVITATION. OR, IT MIGHT BE HIS KNACK OF STORYTELLING VIA THE PHOTOGRAPHIC LENS. EITHER WAY, THERE IS MAGIC IN THE MAN AND APPARENTLY PIRATISM AFTER HIS MOTHER - A DESCENDANT OF FREE PIRATES FROM TRINIDAD.

Creative Team

SHARAD MOHAN
(MANAGING / FASHION EDITOR)

Mr. Mohan was born in the U.K. and raised in India where he went to boarding school (because it was tradition not because he was crazy) before his family unknowingly moved him to Canada. He describes his personal style as emotional. That is to say he wakes up in the morning and asks himself who he wants to be (other than a blogger/stylist/photobomber). He also speaks the best Hinglish you'll ever hear.



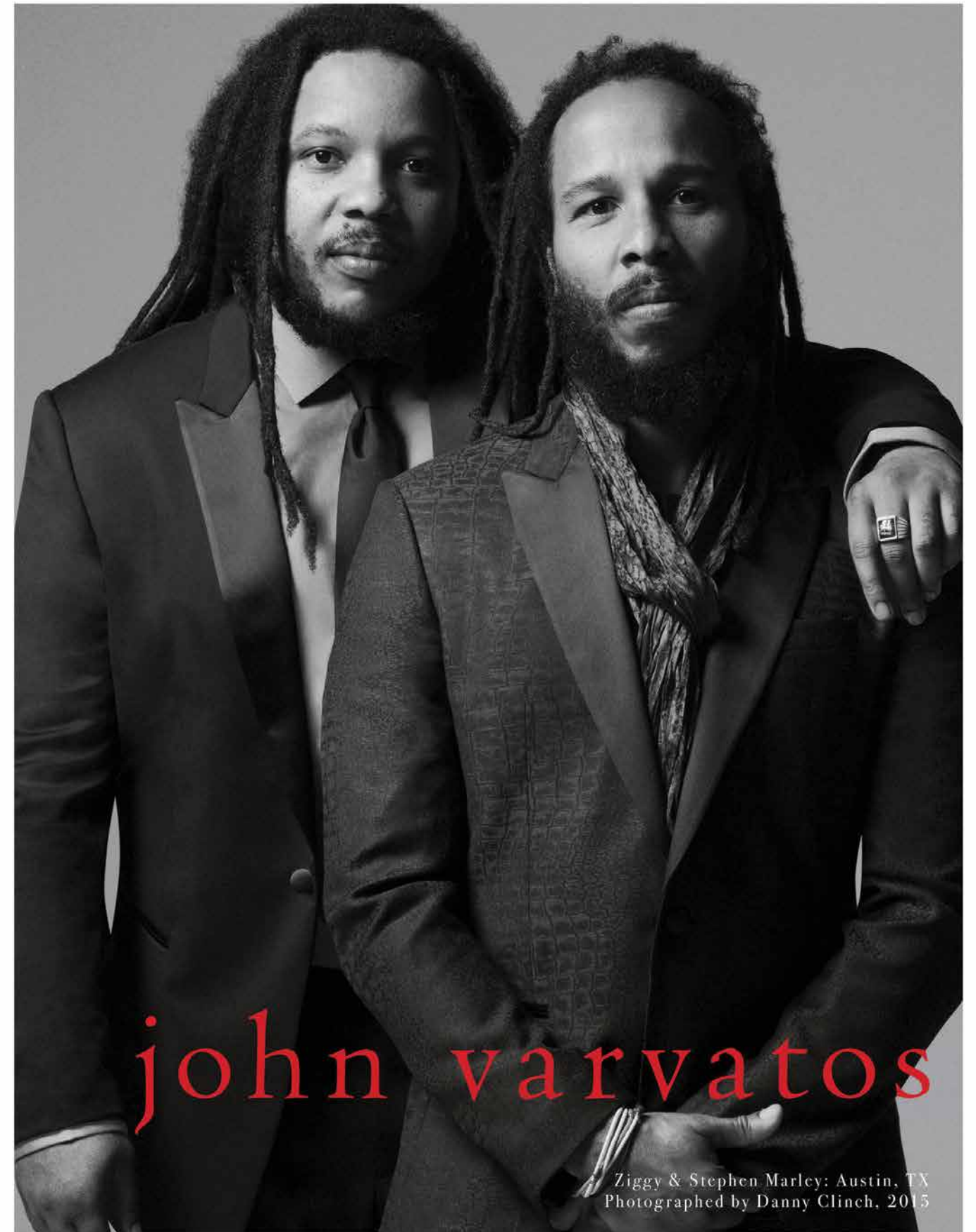
LAURA WEBER (DEPUTY EDITOR)

LAURA HAS HER HANDS IN MANY COOKIE JARS. ALAS, SHE IS THE WOMAN WITH THE WORDS. WITH DREAMS OF PULLING OFF ANNA WINTOUR'S HAIR AND GETTING PHOTOGRAPHED BY BILL CUNNINGHAM, SHE HOPES TO MAKE AN IMPRESSION IN THE FASHION WORLD. SHE HATES ANDY WARHOL AND LOVES LEMON MERINGUE. ONE DAY, SHE WILL WRITE A BOOK AND DISAPPEAR ON A BEACH SURROUNDED BY PALM TREES.



JAMES BARR
(PHOTOGRAPHER)

James grew up downtown, but he's pure country. You know, the kind of guy that carries a Swiss Army knife in his pocket? Yah, that's him. He's an incredibly skilled photographer, but inherently a "forest dude". When he's not shooting or cutting down trees, he can be found pulling rocks out of the ground in his 1950 Ford tractor.



Ziggy & Stephen Marley: Austin, TX
Photographed by Danny Clinch, 2015



JESSICA KELLY
(WRITER)

Jessica Kelly Design is recognized and featured in some of Canada's leading design publications. In Dudes & Decorating she outlines what every man should know before attempting to furnish and decorate his lair.



BENJAMIN EDWARD
(ARTIST)

BENJAMIN EDWARD HAS BEEN PUBLISHED INTERNATIONALLY AND WORKED WITH TORONTO MEN'S FASHION WEEK. HE PROVIDED ARTISTIC DIRECTION IN THE FEATURE EDITORIAL FXCKING BOLD AND BROUGHT THE "SCHOOLED" MANUAL TO LIFE.



CARL-EDWIN MICHELE
(WRITER)

Carl-Edwin Michel has been reporting on the high-tech industry since 2009 as a freelance journalist, lecturer, radio and TV personality. In Tech-Culture he takes a look into the future of self-driving cars.

Contributors



IAN MARTINS
(PHOTOGRAPHER)

ESTABLISHING HIMSELF AS A FASHION PHOTOGRAPHER, IAN MARTINS TOOK CUES FROM CLASSIC STREET STYLE PHOTOGRAPHY TO CAPTURE TORONTO'S LEADING MENSWEAR BLOGGERS STYLED IN GOTSTYLE'S SS15 COLLECTION IN LOVE'EM OR HATE'EM.



JANICK LAURENT
(PHOTOGRAPHER)

Having already made a name for himself as a commercial photographer, Janick Laurent took the opportunity to create an epic Vanity Fair style centerfold with Canadian designers in the feature Oh, Canada.



DREW HARAN
(PHOTOGRAPHER)

DREW HARAN IS A YOUNG, TORONTO PHOTOGRAPHER BUILDING A REPERTOIRE OF PORTRAIT STYLE PHOTOGRAPHY. HE CAPTURED THE KINGS IN THE FEATURE KINGS OF KING WEST, SOME WHOM HAPPEN TO BE HIS GOOD FRIENDS.



CAUGHT
IN GOTSTLE



HONDA indy

GOTSTYLE WELCOMED A WELL DRESSED
VIP CROWD TO KICK OFF TORONTO INDY WEEK
WITH AN EXCLUSIVE EVENT HONORING TWO-TIME
GRAND PRIX RACER, **SIMON PAGENAUD**

on the posh Bloor St. terrace at LS Bistro. Decadent cocktails by Grey Goose
Cherry Noir were drank and premium Mombacho cigars were enjoyed highlighting
the perks of living life in the fast lane.

www.sandcopenhagen.com



SAND
COPENHAGEN

CAUGHT
IN GOTSTLE



#GStyleSportif

OVER 400 CUSTOMERS AND INDUSTRY PROFESSIONALS CELEBRATED THE LAUNCH OF THE FALL/WINTER SEASON AT THE #GSTYLESPORTIF PARTY AT GOTSTYLE DISTILLERY

Clad in the "luxury sport" theme and fueled by Grey Goose cocktails in Vitamin Water bottles, guests played a variety of indoor-sports while taking in a live fashion show featuring Lyle & Scott, Blue Industry, Benson, and Lacoste. Who said the fashionable can't be athletic?



BLUE INDUSTRY 

HOW TO DRESS YOUR SIZE

Tall or small you can have it all



IF YOU'RE BIG & TALL
GO-TO BRANDS: CIRCLE OF GENTLEMEN, BLUE INDUSTRY, BENSON

Name: Billy Stoutley
Age: 34
Occupation: Sales
Height:

6'4"

Weight: 260
Size: Shirt 17.5
Jacket 48/50T
Pant - 38/40
Shoe - 11.5

IF YOU'RE SHORT & SWEET
GO-TO BRANDS: TIGER OF SWEDEN, J. LINDBERG, VITO

Name: Reginald Tan
Age: 33
Occupation: Digital Strategist
Height:

5'8"

Weight: 140
Size: Shirt 14.5/15
Jacket 36
Pant 31
Shoe 8.5

●●● Top: Cog marden wool/linen blazer, \$750 / Chadwick Big Check Shirt, \$275 / Doro Lapel Flower, \$19 / Hudson Francis Wingtip Brogue Leather Shoe, \$185 / Bottom: A. Christensen Pocketsquare, \$45 / Doro Lapel Flower, \$19 / Nudie Grim Tim Organic Dry Jeans, \$179 / Hudson Hadstone Weave Derby Shoe, \$175 / Tiger of sweden DB Blazer, \$599 Paolo Verri Bright Stripe Shirt, \$145

How To Wear A Sport Coat

IT'S WORKING
OVER-TIME
EVEN WHEN
YOU'RE NOT

WORDS: LAURA WEBER
PHOTOGRAPHY:
ISHMIL WATERMAN
CREATIVE DIRECTION/
STYLING: SHARAD MOHAN

20's

THE GRADUATE

Respect the investment into your education and play the part by incorporating a sport coat into your college wardrobe. You can keep it young and fresh by layering it with a hoodie and a graphic tee. Throw in a pair of drop-crotch pants to finish the look.

Blue Industry Tonal Camo Print Blazer, \$300 / Lyle & Scott Digital Argyle T-Shirt, \$165
John Varvatos Peace Sign Zip Hoodie, \$178 / Zanerobe Sureshot Chino, \$130
Sully Wong Swj5 Mid Leather Sneaker, \$280

30's

THE FREE AGENT

It doesn't matter what you do, what matters is what you look like you could do. Nothing says "smart, stylish, and professional" better than a sport coat. Stripes over a white oxford-style shirt, paired with a good-fitting pair of jeans and clean white sneakers makes you look accomplished while you're still accomplishing.

Van Gils Jacquard Woven Jersey Blazer, \$595
Van Gils Speck Coloured Button Shirt, \$185
Lacoste Live Striped Jersey T-Shirt, \$60
Nudie Grim Tim Crosshatch Jean, \$219
Tiger of Sweden Sneaker, \$229

40's

THE SHARK

You don't have to work on Bay Street to look and feel like a shark. But you can wear a sport coat with dark denim to intimidate all the other fish. Style it with a pink shirt and microprint tie and they won't even see you coming. And then by the time they get a look at your killer shoes, it'll be too late.

● ● ●
Strellson Basketweave Blazer, \$598 / Stenstroms Drop Stitch Shirt, \$249 / Gotstyle Tie, \$110 / The Daily Chino Pant, \$95 / Gotstyle Double / Monk Strap Wingtip Shoe \$225 / Anderson's Woven Belt, \$150

50's

THE O.G.

There are no rules for the O.G, except maybe knowing when to leave the gun and take the cannoli. A double-breasted sport coat is not only your ticket to the big boys club, but it puts you at the head of the table. In fact, jackets like these are reserved for people like you.

● ● ●
Sand Ringo DB Hopsack Blazer, \$695 / Sand Floral Mono Print Shirt, \$195 / Nigel Hall Cotton Flat Front Tapered Trouser, \$185 Hudson Hadstone Weave Derby Shoe, \$175 / Anderson's Woven Belt, \$150



Wear it with a sport coat.
Lyle & Scott Camo Polo, \$110



Never tuck it in.
Ted Baker Syndar Floral Printed Collar, \$140



Polos aren't golf shirts; they're better.
Lyle & Scott Painted Splatter Print Polo, \$195



Not all Polos are created equal - look for the details.
Ted Baker Athias Floral Print Polo, \$140



MODERN

POLO



It's a perfect staple for your summer office wardrobe.
Lacoste Live Reef Printed Polo, \$125

WHAT HAPPENS WHEN THE **BOLDNESS** OF THE RUNWAY SPILLS INTO YOUR DAILY WARDROBE?

Updated classics like the polo shirt take centre stage. Channeling the latest trends on the runways for Menswear Spring / Summer 2015 including geometric patterns and micro-prints, we are happy to say that the polo is cool again.



Don't be afraid to mix prints and patterns.
Ted Baker Diamond Print Polo, \$195



Pair with jeans, chinos or Zanerobes.
Lyle & Scott Clan Camo Pocket Polo, \$115



Shorter sleeves make your biceps look bigger, just saying.
Ted Baker Jersey Polo, \$125



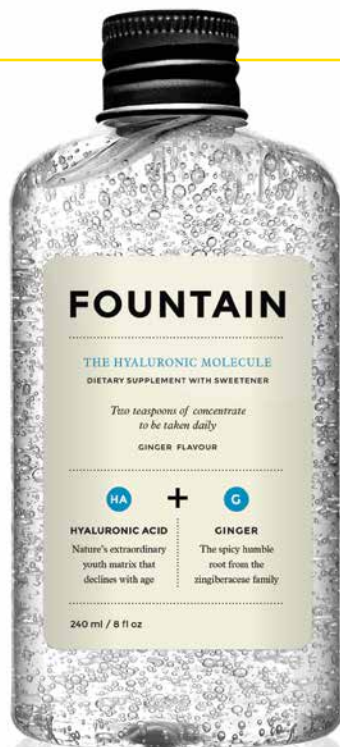
It's more flattering than a tight t-shirt.
Lyle & Scott Graphic Print Polo, \$130



MR. BLACK DENIM REFRESH

This all-in-one product is designed to clean, refresh and prevent stains from setting in denim. Denim Refresh gets to the root of the problem by attacking oils, surface dirt and bacteria that cause odours in the first place.

●●●
Mr. Black Denim Refresh, \$16-\$25



●●●
Fountain Molecule, \$24-\$45

FOUNTAIN MOLECULE
BEHOLD A BEAUTY SUPPLEMENT FOCUSED ON OFFERING WATERSOLUBLE, HIGHLY-BIOAVAILABLE FORMS OF PROVEN HEALTH AND BEAUTY NUTRIENTS IN AN EASY TO TAKE LIQUID FORMAT. NEXT TO GLOBAL POWERHOUSE NETAPORTER, GOTSTYLE IS THE ONLY OTHER RETAILER CARRYING FOUNTAIN PRODUCTS IN NORTH AMERICA.

Fresh Pickings

JASON MARKK PREMIUM SHOE CLEANER

Say hello to the most widely recognized and trusted sneaker cleaner in the world. The Essentials Kit is your one stop shop to cleaner, brighter, newer looking kicks. Because it ain't clean unless it's Jason Markk clean.



●●●
Jason Markk Essential Kit, \$22



●●●
Hook and Albert Traveler, \$195

KINGS CROWN AGELESS TRIO PACK
HERE'S A FORMULATION FOR MATURE SKIN THAT COULD USE A LITTLE HELP. KINGS CROWN AGELESS PRODUCTS REVITALIZE THE SKIN MAKING IT YOUNGER LOOKING BY PROMOTING CELL TURNOVER TO REDUCE THE APPEARANCE OF FINE LINES AND WRINKLES.



Oh, Canada!



KOLLAR

HALFWITS

MONTE & COE

STOLEN RICHES

SULLY WONG

VITALY DESIGN

OUTCLASS KRANE

BAFFI COLLECTION

LOFT 604

PHOTOGRAPHY:
JANICK LAURENT

GOTSTYLE
FOUNDER
**MELISSA
AUSTRIA**
RECALLS THE
MOMENTS
SHE MET AND
FELL IN LOVE
WITH 10
OF HER
FAVOURITE
CANADIAN
BRANDS

I think it's always good to look outside of where I buy to get inspired.



Krane

After many trips to Europe, I searched for many seasons to find the right portfolio briefcases. I soon found out that Ken was making exactly what I was looking for, and in our very own backyard. With design stints at Marc Jacobs and Robert Keller and coming from FIT New York, these utilitarian, masculine, yet streamlined, portfolio cases really showcase Ken's great design pedigree.



Vitaly

When I first saw Vitaly jewelry in 2011, I immediately loved it. But I knew it was too fast for my guys. They were just getting into jewelry and a double ring would be too much for them. Fast forward two years and the men of Toronto have caught up to Shane and Jason. Their jewelry is edgy, masculine and well priced making it easy for the accessory newbie to get initiated.



Sully Wong

George Sully walked into our King Street store over 8 years ago selling his t-shirt line all the while talking about a sneaker collection he was developing with his business partner Henry Wong. I'm no sneaker head, but I loved the clean aesthetics of their shoes and how passionate Sully was. We were one of the first stores to carry them and he's still as passionate about them as he ever was.



MonteandCoe

When the Monte and Coe boys (Ron, Andrew and Matt) walked into the Bathurst store in 2013, I was immediately struck by how well dressed they all were and by the fact that they were all carrying these cool duffle bags. I found out they were made in Canada with great fabric combinations and leather details, so we placed an order on the spot. And what do you know, our first delivery completely sold out. It's the perfect bag for the man about town.



Stolen Riches

When Dave came onto the menswear scene colourful socks were in their early stages of popularity and I was looking for another great colourful accessory line to add to our mix. I picked up other coloured laces, but the quality wasn't up to snuff. Then I heard the story of Stolen Riches. They have been in the local industry for generations and got their start lacing our WW1 soldiers. I was also amazed at how Dave saved his family's business from the brink of closing by revamping with coloured laces. I knew this would be a winner.



Loft604

Willy first came into our King West store over 5 years ago; I loved his story. He had worked for some bigger design labels but wanted to build a brand that was closer to his design aesthetic - effortless, easy and stylish. I was sold on his chunky shawl collar sweaters with awesome horn buttons and rich cabled cardigans. He was also the first guy to offer luxe loungewear years before it was trendy.



Half Wits

I found Half Wits when I was walking through the Agenda trade show in New York, which isn't really my style since it's more of a street style/urban show. I think it's always good to look outside of where I would normally buy to get inspired. There I was walking through the aisles pretty quickly when a henley with a floral patterned cuff caught my eye. Upon closer inspection, I immediately noticed the designed in Canada stamp on the inside collar. If I'm going to bring in well priced, young and fun collections, I would rather buy them from Jesse, James and Mark who fit the bill perfectly.



Baffi

I was out at a charity event and saw this well dressed guy. When I took another look, I noticed his pocket square and that it was made of wood! I immediately approached him wanting to know where he had bought it. To my delight, Ayman said it was from his own company that he had started with his equally dapper business partner, Michael. They were always complaining that their pocket squares kept falling down when they were out, so they wanted to design a product that would always give a crisp pocket square look. The fact that it's made out of wood also makes it very Canadian.



Outclass

Matteo's collection was always tightly designed with great fabrics. I dabbled with the line for a few seasons unsure if it was the right look for us. Then I realized that he had one of the best fits in shirts and a great eye for fabrics that get better the more you wash them. Our once dabbles turned into an obsession for his entire collection that extended to pants and outerwear.



KollarClothing

David got started by sewing and designing his own clothes at an early age. I've always liked the pieces he was doing, but thought they were still too fast for our customers. When street brands like Zanerobe started selling out in store, I knew it was time to give Kollar Clothing a serious look. Their styles are on trend and comfortable with an edgy aesthetic. And, of course, I love the sweet spot price for my younger guys.



Suit Me

5 TIPS & TRICKS FOR EVERYDAY OF THE WEEK

The defining moment of a man's sartorial acumen comes when he masters the way in which he pairs his suit, shirt and tie. Learning to successfully match these elements is an undeniable art. Fortunately, it's one you can easily learn.



1. Tiger of Sweden Nedvin Large Windowpane Check Suit, \$999 / Gotstyle Stretch Tattersall Check Shirt, \$165 Seaward and Stearn Tie, \$150 / 2. Eidos Napoli Suit, \$1,400 / Stenstroms Medium Grid Check Shirt, \$249 Seaward and Stearn Tie, \$150 / 3. Tombolini Super 100s End on End Suit, \$1,295 / Stenstroms Mini Graph Check Shirt, \$249 / Duchamp Wove Tie, \$150
4. Without Prejudice Kilburn Slim-Fit Suit, \$895 Stenstroms Drop Stich Shirt, \$249 / Seaward and Stearn Tie, \$150 / 5. Lab Pinstripe Super 110s Suit, \$995 Gotstyle Micro Dot Dress Shirt, \$165 / Seaward and Stearn Tie, \$150



MONDAY TIP

Match a detail in the tie with the dominant colour of the shirt.



TUESDAY TIP

Vary pattern type. Avoid having the same pattern appear in both your shirt and your tie.



3

WEDNESDAY TIP

Your tie (typically) should always be darker than your shirt.



4

THURSDAY TIP

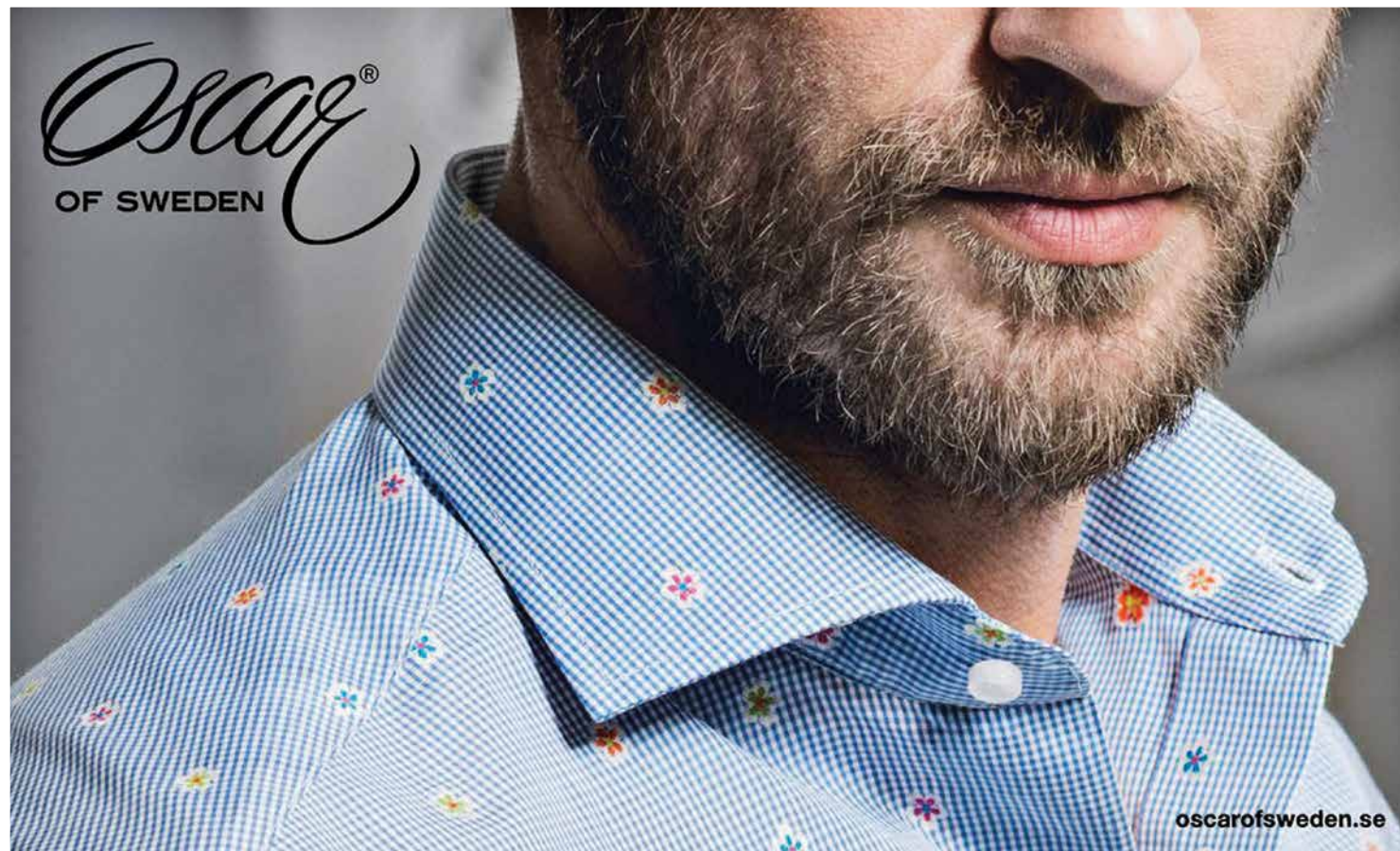
When outfitting with a suit or blazer - ensure that 2 of the 3 items have the same colour scheme.



5

FRIDAY TIP

Always pair larger patterns with smaller ones. Avoid mixing patterns that have identical proportions.



Oscar®
OF SWEDEN

oscarofsweden.se

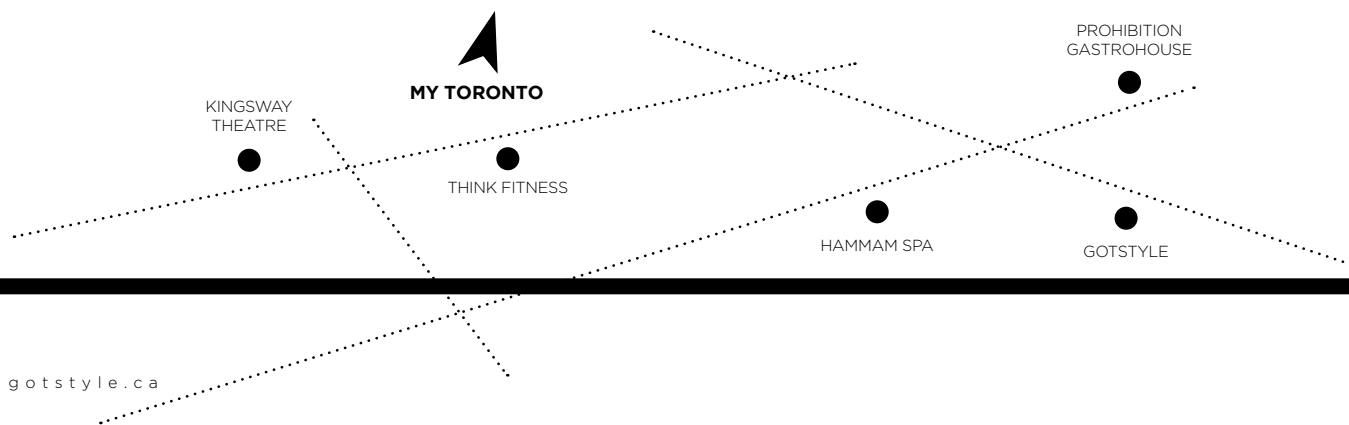


Anderson's

GURDEEP AHLUWALIA

WORDS: LAURA WEBER / PHOTOGRAPHY: JAMES BARR

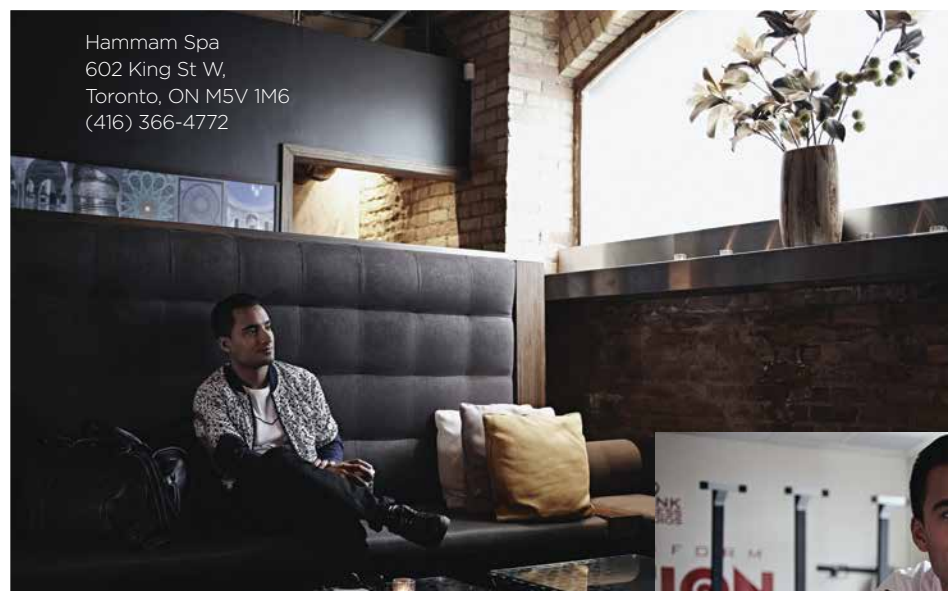
ON ANY OTHER MORNING GURDEEP AHLUWALIA WOULD JUST BE GETTING UP AND STARTING TO PLAN HIS DAY BEFORE TAKING HIS SEAT AT THE TSN SPORTSCENTRE NEWS DESK. BUT TODAY HE HAS ALREADY WORKED OUT AT THINK FITNESS, TOOK IN A STEAM AT HAMMAM SPA AND CHECKED OUT A FLICK AT THE INFAMOUS KINGSWAY THEATRE in an effort to reveal his favourite spots in Toronto. Yeah, "it's lonely in the mushy middle" he says ironically as he sips his Manhattan at 11am at Prohibition Gastrohouse. But Gurdeep doesn't sit all high and mighty as a famous news anchor might. "On the news you're so mature. Then when we meet meet you, you're just a jack ass like everybody else," he says people often joke. At the young age of 31, his quick climb to the top proves that he has to be doing something right. Going from Sports Editor at his campus newspaper to copyeditor at the boys club (or The Hockey News) prepared him for the big leagues. Then the jump to television led to hosting CP24 Breakfast and then finally, his end goal, TSN. He even co-hosts with the ladies of The Social from time to time, when he's not hanging out at the spa that is. If a real man knows everything there is to know about sports and enjoys eating stale cheetos then Gurdeep Ahluwalia is the man. This is his Toronto.



Kingsway Theatre
3030 Bloor St W,
Toronto, ON
(416) 232-1939



GOTSTYLE
62 Bathurst St,
Toronto, ON M5V 2P7
(416) 260-9696



Hammam Spa
602 King St W,
Toronto, ON M5V 1M6
(416) 366-4772

“Hey man, what are you doing this weekend? Wanna go for some chicken wings? Nah, screw it lets go to the spa.”



Think Fitness
2489 Bloor St W,
Toronto, ON. M6S 1R6
(416) 763-3488



Prohibition Gastrohouse
696 Queen Street E,
Toronto, M4M 1G9
(416) 406-2669

ON STYLE:

“At CP24 we had the freedom to find a clothing supplier; GOTSTYLE was a natural choice. TSN is much more conservative and there are definitely rules. But I always operate by the mantra: It’s better to ask for forgiveness than permission.”

ON HOCKEY:

“Your team is like your family - you can’t choose them. Yeah they suck and I wish they were better. But, I’m committed to the Leafs.”

ON CELEBRITY:

“I maintain a normal lifestyle. Yeah there are perks to the job and it’s pretty cool. But for people who let their heads get away from themselves, that’s more of a reflection on them than on the entitlement that comes with it.”

ON RUNNING:

“Brent Bishop is a beast. I met him when he came on the Marilyn Denis Show. He trains me for the Sporting Life 10k run which I’ve done for a couple years now. I’m not much of a runner. I go to the gym and do cardio, but I just don’t enjoy running that much. So it was my first time doing this and I’m like taking it all very seriously, like oh man, 10k! And he goes, ‘sorry man, I gotta take a couple days off... Going to Peru to do a quick 240 so we’ll meet up again next week’. And I was like, ‘yeah no problem, what’s a 240?’ Again he’s like, ‘I’m just running 240’. Again I’m like ‘yah, 240 what?’ It was such a large number that I couldn’t comprehend what he was saying. Finally he’s like, ‘it’s 240k’. So, it was running for 6 days as much as you can whenever you want all day and all night. When you get too tired you set up a tent and go to sleep. You just have to complete 240K in a week at your own discretion. I’m like this guy is running a marathon a day for 6 days and coming back to train me to run 10 K. In short, it was completely emasculating.”

ON WOMEN:

“I don’t discriminate, I like it all. But “the” Dominican turned me into a butt guy.”

ON MOVIES:

“Here’s the thing, my favourite movie of all time is nothing like all my other favourite movies - it’s Terminator 2. The story is beautiful and brilliant. It makes you laugh, it makes you cry and it was pre-CGI (which basically ruined all action movies). They literally constructed a building in the movie just to blow the shit out of it.”

ON GOING TO THE SPA:

“A man’s gotta relax. But I mean I’m not going to my buddies ‘Hey man, what are you doing this weekend? Wanna go for some chicken wings? Nah, screw it lets go to the spa.’”

ON MUSIC:

“I like 90s dance and hip hop mostly. I like throw-back nights a lot - I guess that means you’re getting old when throw-back nights become your night.”

Page 34: Kent and Curwen Reversible Jacket, \$595 / Nudie Jeans, \$179 / Page 35: Moods of Norway Jacket, \$499 / Moods of Norway Trouser, \$249 / Gotstyle Microprint Shirt, \$165 Seaward & Stearn, \$150 / A. Christensen Pocket Square, \$45 / Anderson’s Leather Belt, \$160 / Page 36: Lab Overcheck Suit, \$995 Seaward & Stearn, \$150 Gotstyle Private Label Shirt, \$165 / Kent and Curwen Tee, \$125

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THE ANSWER IS YES

NOW WHAT'S THE QUESTION?

LUXURY CONCIERGE &
GLOBAL PRIVATE MEMBERS CLUB



WANDERLUST

Bienvenidos a Argentina



I LIKE TO TRAVEL ON A HIGH / LOW SYSTEM. I'LL SPLURGE ON SOME THINGS, BUT I DON'T WANT TO EAT OUT EVERY NIGHT AT A FANCY PLACE (THOUGH I DO ALWAYS WANT A GREAT MEAL). I LIKE EDGY BARS VERSUS BOTTLE SERVICE CLUBS AND I WANT TO DO INFORMATIVE BUT NOT OVERLY TOURISTY THINGS TO LEARN MORE ABOUT THE CITY I'M IN. OH, AND I'M A BOUTIQUE HOTEL SNOB.

WORDS: MELISSA AUSTRIA

IF YOU WERE PLANNING A TRIP TO ARGENTINA, I WOULD RECOMMEND DOING A FEW DAYS IN BUENOS AIRES, PATAGONIA AND MENDOZA. YOU GET A GREAT MIX OF CITY, SPECTACULAR VIEWS OF NATURE AND THE JOYS OF WINE COUNTRY.

OUR WINTER IS THEIR SUMMER SO IT'S 'HOT, HOT, HOT' NOVEMBER THROUGH JANUARY THEN IT STARTS TO COOL DOWN AT NIGHT BY MARCH AND JACKETS ARE DEFINITELY REQUIRED BY APRIL.

It is important to note that there is no foreign exchange at the banks. To get the most bang for your buck bring down US dollars and find a blue marketplace to make the exchange. But, do have some pesos upon arrival because no cab will take US dollars or credit card payment. Keep in mind you will need to pay an on-line reciprocity fee before flying out. Print out the receipt and bring it with you or they won't let you on the plane.

No one speaks English. When Argentina was a dictatorship English was banned. I found the hotel staff to be good, the local restaurant staff to be mediocre and had zero luck with cabs. Write down where you want to go on the back of a card and hand it to your cab driver and be sure to learn some basic Spanish words to hold your own.

I stress leaving your flashy watches and jewelry at home and keeping track of your cell phone and wallet at all times. Avoid walking around too much at night; cabs are easier and cheap. A good area turns bad quickly. It's not as dangerous as people say, as long as you know what to expect.

WHERE TO STAY: HIGH-END

They have the standards in Recoleta - Four Seasons, Park Hyatt, etc. This is the pretty area of Buenos Aires with its Parisian-inspired architecture and lots of greenery. The must-go-to spot is the Recoleta Cemetery. A must-visit hotel (not worth staying the night in my opinion) is the Faena Hotel on the waterfront. It offers red velvet, unicorns, a wonderful cabaret-style tango show (skip the dinner) and amazing drinks by the pool.

WHERE TO STAY: LOW-END

Palermo is like the lower east side of Buenos Aires with inexpensive boutique hotels surrounded by great local places to hang out and eat. It's divided into three areas: Palermo Hollywood (hotels and shopping), Palermo Soho (hotels and restaurants) and Palermo (hotels and parks). Here you can find big rooms with lots of space for a great price. Pick somewhere with a pool and breakfast included.

WHERE TO EAT:

Argentina is all about the meat and what makes it so special is the price. And yes, it's a late-night dining experience. Locals don't start dinner until after 10pm making it hard to

experience the night life with a full stomach at midnight. A great way to survive is to have your big steak meal at lunch instead of dinner.

One of my favourite spots was Cabrera's. For lunch we had a fabulous ribeye, loads of sides, two bottles of wine and dessert for 200 pesos! We also ate steak at Don Julio and Cabana Las Lilas, but Cabrera was hands down the best.

Another fun food experience in Buenos Aires was Casa Felix a closed-door restaurant that takes place in the chef's house. We entered a somewhat empty neighbourhood, rang a non-descript doorbell and had a cute little boy answer the door. We immediately thought, 'Oh crap, we have the wrong address'. But we were escorted to a lovely back garden with plenty of other people enjoying cocktails. After a few days of meat, it was nice to have a primarily vegetarian dinner paired wonderfully with beer or wine for each of the courses. We had 5 tasty courses in total, all made with local ingredients and the vegetables and herbs that we saw in the garden before us. It's a great concept that we need to see happen here in Toronto.

Our last culinary delight, and probably one of the best dining experiences I've had in a very long time, was Aramburu. It's a small intimate restaurant with a 12 course-tasting menu. Each course nicely explained and beautifully presented. It was a food explosion of re-invented, traditional Argentine dishes definitely worth the drive to the middle of nowhere in San Telmo.



● ● ●
Graffiti Art Tours
Buenos Aires



● ● ●
Frank's
Buenos Aires



● ● ●
Faena Hotel
Buenos Aires



● ● ●
Entre Cielos - Luxury
Wine Hotel & Spa



● ● ●
Cabrera
Buenos Aires



We immediately thought, "Oh crap! We have the wrong address"

WHERE TO STOP FOR A DRINK:

RIVA'S (San Telmo) - After checking out the Sunday Market, stop in for a little wine and a little jazz.

FRANK'S (Palermo Hollywood) - Check out their Facebook page to learn the code word to find this unmarked door that leads to a dimly lit speakeasy. Great music, wicked cocktails.

GUIDO (Palermo) - Casual and fun, with great music and good Italian food, plus Tennis pro Rafael Nadal was hanging out there when we were in town.

FLORERIA ATLANICO (Recoleta) - Another cool speakeasy through the walk-in fridge of a working flower shop. Not to mention, wonderful tapas and drinks.

OTHER ACTIVITIES:

Do a graffiti art tour and/or a bike tour (look for one that includes a guided walking tour of Recoleta Cemetery). And don't leave without seeing a tango show. Check out La Catedral for an authentic and local experience.

MENDOZA:

Visiting Mendoza is a great way to end the trip. If you're planning on doing wine tours, you're in luck because this is wine country. However, it's better to stay just outside in Mapsui. You can find some cute bed and breakfast style hotels on expansive properties like the Villa Victoria Lodge. It's a good option if you're planning on being out all day and just returning at night to crash.

On the last few days of your trip you should treat yourself with some luxury. We were told about this amazing hamman spa at the Entre Cielos - Luxury Wine Hotel & Spa and it was a magical hamman experience indeed. We loved the place so much we ended up booking our last night in Argentina there.



● ● ●
The Mercedes F 015
Cabin Interior

Tomorrow's SELF DRIVING CARS

THE MERCEDES
BENZ F 015



CONTRIBUTOR:
CARL-EDWIN MICHEL



THE MERCEDES F 015 LUXURY IN MOTION IS A SELF-DRIVING CAR THAT IS ALREADY BEING TESTED BY MERCEDES-BENZ AND QUICKLY SHAPING THE FUTURE OF CARS. IMAGINE SUMMONING YOUR VEHICLE on an app, having it pick you up and safely take you to your destination. Mercedes calls the cabin "lounge-like" thanks to four rotating seats that can face each other, plus a few screens throughout the vehicle that let passengers interact with controls for better entertainment.

According to Mercedes, the car is growing beyond its role as a mere means of transport and will ultimately become a mobile living space. That's why they created a vehicle that raises comfort and luxury to a new level by offering maximum on the inside. Every facet of the F 015 Luxury in Motion is the utmost reflection of the Mercedes way of interpreting the terms "modern luxury". This innovative four-seater is a forerunner of a mobility revolution which is immediately apparent in its futuristic appearance.

The company is planning to launch the F 015 in 2030. According to Mercedes Benz, by then the autonomous car will take over for the driver in situations when driving isn't much fun, like during slow-moving traffic. Self-driving vehicles give real added quality and value to time spent out on the road.

The F 015 is powered by two rear-mounted electric motors with a total peak output of 272 horsepower. The rear-wheel-drive is said to sprint from 0 to 100 km in 6.7 seconds, while top speed is limited to 200 km. The electricity is generated by means of a hydrogen fuel cell and an extra high-voltage battery can provide short bursts of additional power. The electric hybrid system has a total range of 1,100 km, including around 200 km of battery-powered driving and around 900 km on the electricity from the fuel cell. This enables the F 015 Luxury in Motion to cover distances similar to those of a comparable diesel-engine car, but purely on electric power with zero local emissions.

Another impressive element on this car is a pair of large LED displays at the front and rear that change color based on the car's current driving mode - white in manual, blue in autonomous. It can also display various messages.

Although we must wait until 2030 to be driving in this superior style, the future is really not that far away.

MORE CAR TECH

THE FUTURE OF THE DASHBOARD WITH ANDROID AUTO:



Android Auto was designed with safety in mind. With a simple and intuitive interface, integrated steering wheel controls and powerful voice actions, it's designed to minimize distraction so that you can stay focused on the road. You also have access to great apps like Skype, Spotify and TuneIn Radio. Android Auto is currently available in Australia, the United Kingdom and the United States, but coming soon to new vehicles in Canada.

APPLE CARPLAY:



If the Apple ecosystem is best for you, try CarPlay. This new system from Apple takes the things you want to do with your iPhone while driving and puts them right on your car's built-in display. CarPlay features Siri voice control. Siri can send, read and reply to your text messages for you, so you never have to look at your iPhone while driving. CarPlay will be available starting in 2015.

HYUNDAI'S BLUE LINK CONNECTED CAR



Hyundai's Blue Link connected car platform (now only available south of the border) works with a free app on smart watches. The voice command technology lets you lock or unlock your doors, remotely start your car, and even locate where you parked if you've forgotten. Let's just hope we have access to this technology in Canada sooner rather than later.

GM - 4G/LTE IN CARS:



GM was one of the first car companies in Canada to roll out cars and trucks connected to 4G/LTE wireless broadband. This Wi-Fi hotspot feature allows up to seven devices to access the internet at high speeds in and around your vehicle. Passengers can check email, stream media and play games. The strong signal means you have a fast and reliable connection powered by your vehicle, so you're not reliant on a mobile device battery.

Kiss the Chef

RECIPES GUARANTEED TO GET “YOU” SOME

WORDS: LAURA WEBER
PHOTOGRAPHY: JAMES BARR



THE TRUTH IS THAT THE FASTEST WAY TO A WOMAN'S HEART (AND FURTHER SOUTH) IS THROUGH HER STOMACH. THAT'S WHY WE ASKED THE COOL AND confident Cory Vitiello, chef and founder of award winning restaurants The Harbord Room and THR&CO, to share a quick and easy recipe guaranteed to impress a woman who is quick and easy to judge a man in the kitchen. Let it be known, Cory's recipes change with the season and with the company he's keeping as should yours. Fortunately, his menu style is American / Italian / Spanish - so you can rest assured that his recipes will satisfy every kind of woman. He can't promise true love or vouch for the size of your sausage. But he can help you step up your game in the kitchen. Starting with a friendly reminder to remember to “toss” the pasta.

“THE GUY'S PASTA”

WHAT YOU'LL NEED:

(Tip: Don't cheap out on the quality of ingredients - that also applies to your date)

- 1 package really good quality dry bucatini
- 1/2 cup dry cannellini beans, soaked over night and cooked until soft zx
- 1 bunch rapini, cut into rough 1 inch pieces
- 1 lemon
- 1 tsp crushed chili flake
- 2 cloves crushed garlic
- 1 small piece of parmigiano
- 1/2 bunch fresh basil
- 1 piece good quality Italian sausage, removed from casing and broken up
- Virgin olive oil
- Salt / Pepper / Butter

METHOD:

(Tip: This dish comes together really quickly - so make sure all of your prep is done beforehand)

1) Bring a large pot of heavily salted water to boil and drop in your bucatini. This will take about ten minutes; the same amount of time as it will take to put the sauce together, if you work quickly!

2) In a large, wide sauté pan (large enough to hold all of the cooked pasta and some) over medium heat, add 2 tablespoons of olive oil, sausage meat, and rapini. Cook, stirring with a wooden spoon for two minutes, until the sausage meat is lightly browned and the rapini is wilted. Add garlic, chili flake, cannellini beans, sprinkle of salt and a few splashes of the pasta water. Continue cooking for a few more moments until the rapini becomes soft and the liquid almost reduced.

3) At this time the pasta should be almost cooked - it should be slightly firm in the centre. Drain the cooked pasta and toss it straight into the pot with everything else. Working quickly, zest and juice half the lemon, add a few knobs of butter, good drizzle of olive oil, torn basil leaves and lots of grated parmigiano. Give it a few good tosses to bring everything together, add a bit of pasta water if it needs moisture, couple twists of fresh pepper and serve immediately.



This page: John Varvatos Shirt, \$118
Opposite page: Outclass Bare Stripe Shirt, \$198



So you can
rest assured
that his recipes
will satisfy
every kind
of woman.





Without Prejudice 3-Piece Suit, \$1095
Sand Micro Print Shirt, \$195

Buddy Fix Me a Drink

THERE'S MORE THAN ONE WAY
TO SHAKE IT THIS SUMMER

WORDS: SHARAD MOHAN
PHOTOGRAPHY: ISHMIL WATERMAN



HOW TO MAKE: CASSIA GRENADÉ

- 1.5 oz belvedere vodka
- 0.5 oz blowfish pomegranate infused sake
- 1.5 oz lemon juice
- 1 oz cassia bark syrup
- 2 dashes of bittered sling lem-marrakech bitters
- 2 oz ginger beer

METHOD:

Shake all ingredients apart from ginger beer with ice
Double strain into tall highball glass
Top with ginger beer
Garnish with orange twist with cassia bark chip

FLAVOR PROFILE:

Sophisticated, intense, rich, warm citrus with
ginger spice finish

NESTLED IN THE HISTORIC BANK BUILDING AT THE CORNER OF KING AND BATHURST SITS ONE OF TORONTO'S LEADING COCKTAIL BARS, BARFISH. AT ITS HELM IS WORLD RENOWNED, AWARD-WINNING MIXOLOGIST AND SRI LANKAN NATIVE, Nishan Nepulogoda. With over a decade of experience and having won countless awards in over three continents, it may surprise you to know that Nishan is a self-taught mixologist.

His unquestionable pallet and ability to create one-of-a-kind drinks that cater to your every whim is what makes him so inspirational. Match that with his warm, charismatic personality and what you're left with is an extraordinary individual with an unparalleled talent.

To see how good Nishan really is, we put his skills to the test and requested a one-of-a-kind drink on the spot. The parameters were to create a drink that was tasty, refreshing and most importantly, easy to make at home. With zero preparation, Nishan practically pulled a rabbit out of his hat by creating an incredible cocktail that was uniquely sophisticated, rich, intense, and fresh - the whole shebang. He called it the Cassia Grenade, we call it the must-have drink of the season. Make it at home or order it directly from the man himself ...make sure to tell him we sent you.

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CONDOS AT FRONT + BATHURST

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*Prices and specifications are subject to change without notice. Rendering is artist's concept. E.&O.E.

Dudes & Decorating



WHAT EVERY STYLISH GUY NEEDS TO KNOW BEFORE PIMPING HIS PAD

WORDS: JESSICA KELLY
OF JESSICA KELLY DESIGN

CONGRATULATIONS, YOU'VE JUST PURCHASED YOUR FIRST CONDO. TIME TO GET RID OF THE MILK CRATES AND BROWN LEATHER SOFA. SHOPPING FOR FURNITURE CAN BE OVERWHELMING, EVEN FOR A STYLISH, PUT TOGETHER DUDE LIKE YOURSELF. KEEP YOUR COOL WITH THESE CRUCIAL TIPS ON HOW TO PIMP YOUR SPACE.

Spend time taking proper measurements. Evaluate how the light hits certain areas and observe if there are any architectural flaws you need to work with or accents you should highlight. Lighting is everything. Create the perfect mode by over lighting and dimming. Turn all switches to dimmers and add task lighting wherever possible.

Don't judge a book by its cover, cold hands, warm heart, small feet, big... How does that saying go? Well, the same thing applies to furniture in your condo. It's a common misconception

that only small furniture will work in a small space. Several undersized pieces of furniture will make your room feel even smaller. Choose a couple of key furniture pieces that fit into the space well. For example, a well-designed sectional not only offers a comfortable place to snuggle up with a date, but also doubles as extra seating when entertaining friends. Opt for a sofa with a lower profile arm. A wide arm will eat into the seating capacity of your sofa. Mark out the size of your furniture with painter's tape. This will help give you an idea of how each piece will fit into the space.

Your lackluster living space is on its way to being a well-appointed man pad. What's next? Finding the right fabric. Another common misconception is painting before selecting your fabrics. With endless paint colours to choose from, simplify the design process by using your sofa and chair fabric as a starting point, then choose your paint colour.

Here are a couple things to keep in mind when choosing a fabric. Furniture in high traffic areas should have at least 15,000 double rubs (DR.). Furniture getting less use can withstand anywhere above 9000 DR. Woven patterns hold up longer than printed ones, as do higher thread counts and tighter weaves. Thread count refers to the number of threads

per square inch of fabric, and denser fabrics last longer. If you're unsure, the fabric composition will always be listed on the back of the sample.

Now you're ready for paint. Choose a paint colour that is an extension of the sofa fabric colour, and then add accents or pops of colour with accessories. Paint chips translate differently from the actual paint on the wall. Do it right and buy a test pot to sample the paint on the wall before committing. Observe the colour in different lights, day and night.



If you've followed these tips and you're still confused, consider hiring a firm to design your living space for you and just sit back and relax.

WE KNOW YOUR FASHION SCORE IS A TEN OUT OF TEN. HOW ABOUT YOUR FITNESS SCORE?



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SCHOOLED:

GOTSTYLE'S GUIDE FOR HOW TO BE A MODERN MAN

Illustrations by Benjamin Edward Hand Lettering by Joanne Drayton Writing by Laura Weber

→ HOW TO LIKE A MAN.

*FLIRT

- What does it feel like to be the most beautiful girl in this room?
- You must be good at the flute because you sure charm my snake.
- Apart from being sexy, what do you do for a living?
- It's my birthday! How about a birthday kiss?
- Hey, you owe me a drink. (she says: Why? or Do I?) Because I dropped mine when you walked by.
- Hi, I make more money than you can spend.

*PICK FLOWERS

For your Mom:
*Tulips



For your Wife:
*Red Roses



For your Mistress:
*Orchids

*ALWAYS PAY WITH CASH

*SAY SORRY



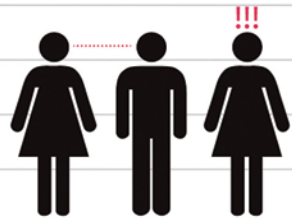
You left the seat up again:

"I plan on drinking tonight, I thought it was safer this way"



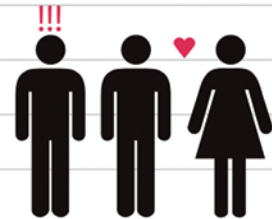
You said another woman's name in bed:

"It was a nightmare, I swear"



You were caught looking at another woman:

"She looks like my cousin Cindy"



You were cock-blocking your buddy all night:

"Competition is healthy- I was trying to help"

→ GOTSTYLE NOTES

*LAPELS

Notched Lapel:
A Notch Lapel has a "notch", where the bottom & top of the collar connect usually at a 75% angle.



Peak Lapel:
A Peak has an edge pointing upwards towards your shoulder.



Shawl Lapel:
A Shawl Lapel has a continuous curve without any breaks or points.



*"AIR-TIE"

Air-tie:
a tweaked retro vibe characteristic of '50s greasers, '80s new wavers, and '90s minimalists (or, the modern hipster) that involves intentionally forgetting the necktie.



To successfully achieve the "air-tie":
Step 1: Button your shirt all the way up.
Step 2: Finish

TIP: JUST REMEMBER THAT THE NO-TIE LOOK WORKS BEST WITH A SEMI-SPREAD-COLLAR SHIRT AND A BOLD SUIT OR BLAZER.

*SELVAGE DENIM

Selvedge: or "self-edge" is the edge of woven fabric finished to prevent unraveling which is achieved through a tighter, more dense weave.

Selvedge denim refers to a unique type of selvage that is made by means of using one continuous cross-yarn, which is passed back and forth through the vertical warp beams. This is traditionally finished at both edges with a contrasting warp (most commonly red); that is why this type of denim is sometimes referred to as "red selvedge." This method of weaving the selvage is possible only when using a shuttle loom (a rare, slightly complicated weaver that you don't need to know about).

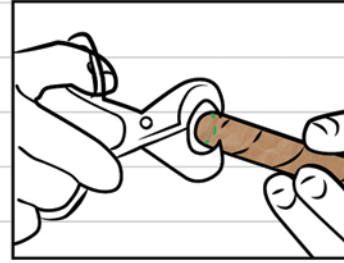
Let's not confuse selvedge denim with raw denim.

A common misconception is that all selvedge denim jeans are raw denim and vice versa. Remember, selvedge refers to the edge on the denim and raw refers to a lack of pre-washing of the fabric. While most selvedge jeans on the market are also made with raw denim it is not always the case. You can also find raw denim jeans that are made in a projectile loom, and thus don't have a selvedge edge.

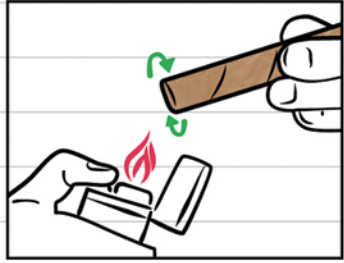


→ THINGS MY FATHER NEVER TAUGHT ME

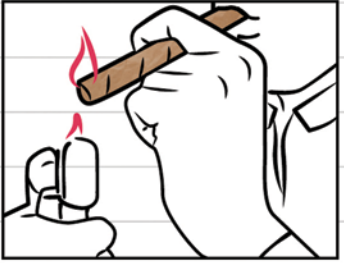
*HOW TO LIGHT A CIGAR



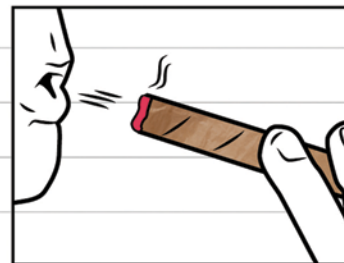
1. Using a cutter slice the cap off the cigar. Aim to slice off 1/8th of an inch.



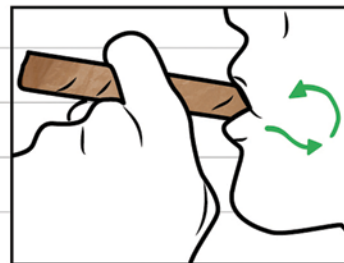
2. Hold cigar at a 45° angle, apply heat to the foot of the cigar. Rotate it a few times to warm the tobacco for easier lighting



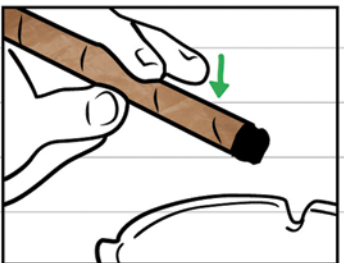
3. Without letting the flame touch the cigar, gently puff a few times until you feel smoke in your mouth (don't inhale).



4. Lightly blow on the foot of the cigar to ensure it's evenly lit. Relight until the entire end is glowing or cigar will burn unevenly.



5. To smoke without inhaling draw in through your mouth as if sucking on a straw. Close off your nasal passage and puff every 30-60 seconds.



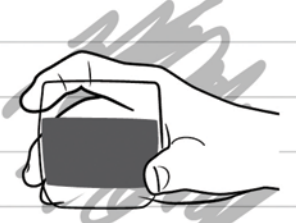
6. Let the ash grow to about an inch before tapping it off. Do not smash the cigar in the tray, a gentle tap along the edge will do.



*HOW TO HOLD A GLASS



Snifter



Old Fashioned



Cocktail



Espresso

*PINKY OUT

*STRIP CLUB ETIQUETTE



DON'T order food.



DO order shots.



DON'T sit next to the stage.



DO sit in the back where you can see it all.



DON'T touch.



DO tip.

SCHOOL

OUR RECESS HAS A LIQUOR LICENSE



hörst

AUTHENTISCH MANN

SHOW FACE

WORDS: LAURA WEBER
PHOTOGRAPHY: JAMES BARR



NIXON 

DON'T BE
TWO-FACED,
BE FOUR-FACED
BECAUSE NO ONE
LIKES A BASIC
B%\$#H!

You wouldn't wear the same outfit to work that you wore to your buddy's wedding (unless it's the morning walk of shame in which case, good for you). So, why would you wear the same watch? Like your shoes, a watch serves a purpose and heaven only knows the devil is in the details.



CASUAL COOL

With its rugged construction, stainless steel band and dual-eyed chronograph, the Ranger Chrono is possibly cooler than you are.



Nixon Ranger Chrono Watch (black/rose gold), \$500
Ted Baker Belleek Printed Floral Shirt, \$165
Vitaly Kusari Bracelet, \$249

NIXON



SOCIALLY INCLINED

Make an impression with the bold dials and distinctive look of the Sentry Leather. It's understated size and simple design suggest you always know what's up.



Nixon Sentry Leather Watch (natural/black), \$175
Van Gils Ellis Floral Print Blazer, \$595
Vito Stripe T-Shirt, \$69



ALL BUSINESS

The custom-built chronograph and unmistakable crown design of the Sentry Chrono says you mean business and you have impeccable taste.



Nixon Sentry Chrono Watch
(black/gator), \$275
Lab Windowpane Check Suit, \$995
Stenstroms DropStitch Shirt, \$249
Seaward and Stearn Tie, \$150

NIXON 



NEVER TOO FORMAL

On the rare occasion there is cause to be beautifully badass. The ceramic inlays and high polish stainless steel finish of the Anthem will help.



Nixon Anthem Watch (black), \$450
Hilton One Button Peak Lapel
Patterened Tuxedo, \$995
Horst Digi Print Shirt, \$118
Dion Silk Bow Tie, \$95

MORE
WAYS TO
STUFF IT



Ted Baker Checked Holdall Bag, \$220



Hook + Albert Canvas
Grament Weekender Bag, \$489



Nixon Transit Bag, \$180

**DON'T CHECK IT.
DUFFLE IT.**

Stay-cation or vacation - a weekender is the answer to packing light and right for a quick and easy getaway. Don't forget the sunscreen.



FORGET ABOUT YOUR 9 TO 5 AND RELISH IN THE JOYS OF **PATIO SEASON** ATTIRE. WHETHER IT'S A CLASSY GARDEN PARTY OR WILD PIG ROAST HERE ARE YOUR **5 SUMMER ESSENTIALS.**

BACK TO THE YARD

WORDS AND STYLING: SHARAD MOHAN
AND LAURA WEBER
PHOTOGRAPHY: ISHMIL WATERMAN



Opposite page: J.Lindberg Leopard Print Polo, \$125 / Vito Solid Cotton Short, \$89
Anderson's Woven Belt, \$135 / Monte & Coe Duffel Wool Felt Bag, \$389

MORE REASONS TO GET WET



Globe Pakalolo Print Swim Shorts, \$65



Zanerobe Laguna Black Grid Swim Shorts, \$89



Benson Royal Fish Printed Swim Short, \$98



A CUT ABOVE.

A swimsuit that fits will give you confidence, make you look trimmer and even out those tan lines. In this case, shorter is better.

Benson Anchors Print Swim Shorts \$98



LET IT BREATHE.

Keep the look, lose the weight. Dress it up or down, a deconstructed blazer is the answer to all your sweaty summer style problems.

Vito Bowie Tooth Embroidered Stitch Blazer, \$198 / Tiger of Sweden Cotton Linen Crew Neck T-Shirt, \$129 / John Varvatos Bowery White 5 Pocket Pant, \$188 / Anderson's Woven Belt, \$135

MORE WAYS TO STAY COOL



Blue Industry Raw Edge Knit Blazer, \$290



Van Gils Travel Blazer, \$650



Marco Nils Knit Jersey Blazer, \$289

MORE FLOWERS FOR THE GARDEN



J. Lindeberg Floral Print T-Shirt, \$95



Ted Baker Belleek Floral Print Shirt, \$165



Benson Bougal Floral Print Linen Shirt, \$125

BE A WILD FLOWER.

Be a big, bold, no umbrella in your cocktail type of flower. People will comment, but that's kind of the point. All you gotta do is own it.



Circle of Gentleman Botanical Print Shirt, \$300
The Daily Chino Pant, \$95
Anderson's Woven Belt, \$150

KEEP IT LIGHT. NOT TIGHT.

These aren't your dad's jeans. Rock'em, roll'em, get down and garden in them. A little dirt never hurt anybody.



DL1961 Russell Slim Straight Denim, \$215 / Moods of Norway Kristian Vik Embroidered Polka Dot Shirt, \$159 / Anderson's Woven Belt, \$150



MORE WAYS TO LIGHTEN UP



John Varvatos Bowery Straight Leg Cross Twill 5 pocket pants, \$188



Nudie Grim Tim Pale Lead Jean, \$239



Zanerobe Slingshot Denimo, \$179

COURT SIDE

SOLE SURVIVOR:
DON'T FLIP FLOP, BEAT
THE SUMMER HEAT AND
EMBRACE THE SUMMER
FUN WITH SHOES THAT
GO THE DISTANCE.

PHOTOGRAPHY: ISHMIL WATERMAN
STYLING: SHARAD MOHAN



● ● ●
Tiger of Sweden Leather Slip On, \$229



BOARD ROOM

● ● ●
Van Gils Leather Boot, \$250



**DATE
NIGHT**



Base London Leather Brogue, \$228



John Varvatos Derby Shoe, \$248



Summer Suited

THE NEXT BEST THING TO WEARING YOUR BIRTHDAY SUIT IS WEARING A SUMMER SUIT.
BECAUSE CANADA HAS FOUR SEASONS AND SO SHOULD YOUR WARDROBE.

PHOTOGRAPHY: ISHMIL WATERMAN
STYLING: SHARAD MOHAN



● ● ●
Not Your Fathers Suit, \$895
Gotstyle Private Label Shirt, \$165
Gotstyle Private Label Tie, \$110



Hilton Notch Lapel Pin Stripe Suit, \$798
Gotstyle Private Label Shirt, \$165
Strellson Tie, \$98



Tiger of Sweden Nedvin Suit, \$899
Stenströms Dress Shirt, \$195
Ted Baker Tie \$95



Tiger of Sweden Birdseye Suit, \$899
Stenströms Drop Stitch Shirt, \$249
Dibi Knit Tie, \$49

WORDS: MELISSA AUSTRIA
PHOTOGRAPHY: DREW HARAN

I REMEMBER KING WEST BACK IN THE DAY WHEN BUILDINGS WERE BOARDED UP AND ABANDONED WITH DILAPIDATED CARS IN THE ALLEYWAYS. It definitely wasn't a safe place at night and it was practically impossible to find a cab. We would head down there occasionally for 606 and Roxy Blu (where I first discovered house music). Then West opened up and quickly became the "cool spot" in the city despite being in the middle of nowhere.

When Brassii opened in 2003, King Street felt like it could be somewhere in New York. Then Century Room and Brant House came on the scene and the party got started. As time went on and people came down Brassii led to Buca, Jacobs and now Buca Bar. Century Room begot Blow Fish and Portland Variety. Brant House added Cheval (now Valdez) and partnered in the birth of Everleigh.

But this isn't really about the evolution of King Street, although the transformation is extraordinary and begs further discussion. It's about a group of guys who have been friends, family and business partners for longer than most couples have been together. Together they shared a vision to build an empire and today they sit on their respective thrones as the Kings of King West.

ings of King West

Peter & Gus

Melissa: What was Brassai before?

Gus: It was a textile manufacture.

Peter: Lets call it what it was; it was a sweatshop, and not a good one. Stuff that you wouldn't believe existed here. It was all one big room with rows of sewing machines with Asians working all day and night. I remember there were huge rolls of fabric along the walls and people sleeping in between them.

Melissa: How did you see that space and go "hey, this would make a great restaurant?"

Gus: It was the development of the neighbourhood. Not that there was anything here at the time, but the buildings were great.

Melissa: Don't you guys have a habit of doing that, finding the most undoable spaces and doing something with them?

Peter: Allied actually offered us a chance to bring the restaurant up to the front of the street, but I've always loved how in Rome, New York and London there are those great hidden courtyard restaurants that give a real hidden inner city charm. We wanted that same sort of feeling, but grander.

● ● ●
Sand Houndstooth Blazer, \$695 / Sand Geo Print Shirt, \$225
Doro Lapel Flower, \$19 / Hiltl Glencheck Dress Pant, \$289



“So at the end of a day, like at home, you sit down at the table together like a family.”

Melissa: When did you open Buca?

Peter: We opened in '09 but we started with the idea in '05.

Melissa: How long have you guys been partners now?

Gus: Oh, like 75 years now (laughing).

Peter: Partners since 1996/97, actually.

Melissa: How have you guys been able to maintain it? Have you had any knock out/ drag out fights when you threaten to call it quits?

Gus: We actually have macho libre masks in our office (laughing). If it gets heated, we'll have a Mexican wrestling match.

Melissa: (laughing) How else do you end conflict?

Peter: It all comes down to respect - simple as that.

Gus: And it comes down to being friends and family first, and business partners second. We'll never compromise that. So at the end of a day, like at home, you sit down at the table together like a family.

Melissa: What's next for you guys?

Peter: In addition to opening up Jamie Oliver restaurants across Canada, what we're doing now is a series of 6 dinners over the year with all the top rated Michelin chefs out of Italy for charity. This is the Kind of stuff that we want to do. We're not businessmen in the classic sense, we want to help build this community. This city is incredible and I'd put the people in this industry against any other city in the world.

Melissa: Another thing you helped do was making this world more accessible. Usually you had to have someone taking you out with an expense account to experience this. And you made it especially possible for women to come out with friends. I think you kind of changed how eating was viewed - this isn't special eating this is everyday eating.

Peter: People are eating differently now. Women are the decision makers and we can't be excluding them. The days of the steak house boy's club is not us. We are about accessibility. The idea is to be able to bring the spirit of fine dining and make it approachable because people are eating out everyday not just on special occasions. And I think King Street is exactly that. A neighbourhood restaurant should reflect the people that work and live in the neighbourhood.

● ● ●
Without Prejudice Check Blazer, \$595
Sand Floral Print Shirt, \$195

Melissa: Is it hard having your father as your business partner?

Matty: The problem with having a business partner is when people start splitting up. When you're in business with your family you're always there for each other. So long as you always support each other, which we do, and you have deep family roots like we do, you're always making sure that the business is working for everyone.

Melissa: So what happens when you're at work and you get into a fight with your dad and you have to see him the next night at family dinner? How are you guys then?

Matty: Family dinner doesn't exist; there are only business dinners.

Melissa: How does your dad find it when you want to partner and do stuff outside of the core family business? Like when you did Everleigh with Ralph and Zark.

Matty: He supported it. I didn't do it like I was going out on my own. I thought it was good for the whole portfolio, the family enterprise. We just turned Cheval into Valdez which was more restaurant oriented and we were closing Brant House to do Citizen which is more sports bar oriented. So at the time we had no real nightclub driven place that worked well for us and we could send our clients to. I've worked with Zark and Ralph for so many years, so it was a great partnership. In this business people invest, have fun and then get out and go back to their normal lives. But Zark and Ralph have been doing this so long that they know what it takes to be successful. You got to be plugging away at it all the time. It's like yah, the first 2 years are good but the next 2 are the hardest.

Melissa: That's the thing about Brant House - it did so well for so long...

Matty: You know they never really hired promoters either. Instead of getting nervous and hiring promoters to bring a crowd to them they waited for the crowd to just come.

Melissa: And you didn't have to wait long; I remember Brant being busy from day 1.

Matty: A lot of people probably came and left because it wasn't for them. But once people liked it and saw it was consistent seven days a week they just felt comfortable. Citizen never veered off to be cool or to do a different type of night.

Melissa: Even though you changed direction from Brant to Citizen it's still that crowd that wants to come dance and is willing to wait in line all night. It's crazy.

Matty: It's a good crazy. People are just hanging out, drinking draught. It's a comfortable atmosphere. All the people I went to university with who are established in their careers now come here to hang out with their buddies instead of getting bottle service somewhere.

Melissa: And it's music that you know. I can't do EDM; I don't know what the hell that s%#t is.

Matty: It's the classics. It stimulates old memories. It puts you in a good mood.

“In this business people invest, have fun and then get out and go back to their normal lives.”

Johnny & Matty

Left: Sand Slub Effect Blazer, \$795
Haspel Badine Shirt, \$195
Hiltl Jacquard Pant, \$279

Right: Sand Ringo DB Blazer, \$625
Nigel Hall Floral Print Shirt, \$185
Moods of Norway Dress Pant, \$229



“So, I figured I'd better get to know this guy. If you can't beat them, join them...”

Ralph & Zark

Melissa: How did you guys first meet?

Ralph: I kept bumping into Zark in Yorkville where he was promoting for Fluid Sundays.

Zark: Ralph's like “who's this fucking guy”, then he showed up at one of my parties and realized that there were some cute girls there.

Ralph: So, I figured I'd better get to know this guy. If you can't beat them, join them...

Melissa: So then you joined together to start ZRF (Zark, Ralph and friends) promoting some of the best nights in the city at the best clubs. How did it go from promoting to opening up Century Room?

Ralph: I actually did one of my first parties here back when it was a pool hall called Mocking Bird.

Zark: I wanted to do parties here after I came back from Miami but the owners wouldn't let me.

Melissa: How did you know that you you'd made the right decision opening Century Room?

Ralph: Oh god in the first week. But those Century Room days are now non-existent; it will never happen again. We opened right after they introduced bottle service.

Zark: It was crazy - people were spending money. It was great energy.

Melissa: What is the future of King Street now?

Ralph: Now with all the restaurants, I think it's one of those places where people come, jump around. But I do think that people still want to go and dance at some point. That's why we made [Everleigh] a little more “loung-y”. We kind of get a slightly older crowd. No 19 year old is going to want to hang out here.

Zark: The best years of Toronto nightlife have passed. It definitely takes more work... constantly coming up with new ideas... more programming. With Everleigh we're trying to be less trendy and more about being a brand and a fun place to hang out on King Street.

Melissa: So you've been partners since 1999 then?

Zark: Nothing prepared me for marriage like my relationship with Ralph. You're bound together by something you love, but there'll be days that you'll come to the office and want to punch the other person out.

Melissa: What happens when one partner wants to cheat on the other?

Ralph: It happened with Zark and Blowfish and with me and Portland Variety, but it's all still under the same umbrella.

Zark: That's the only thing I would do different. With different partners its harder to make a unilateral decision to do something like a percentage spend on marketing.

Melissa: So partners forever?

Zark: As long as we both keep making money for each other (laughing).

Moods of Norway Jacket, \$499 / Sand Floral Print Shirt, \$225 / Prime Shoes Patent Leather, \$475

Sand Paisley Jacket, \$895 / Stenstroms Dress Shirt, \$195 / Prime Shoes Monk Strap, \$550

Fucking Bold

THERE ARE SUITS AND THEN THERE ARE SUITS.
DON'T BE ONE; WEAR ONE.

CREATIVE DIRECTION/STYLING: SHARAD MOHAN
ARTIST: BENJAMIN EDWARD
PHOTOGRAPHY: ISHMIL WATERMAN

● ● ●
Tiger Of Sweden Evert Barberis Peak Lapel Suit, \$899
Oscar of Sweden Shirt, \$198
Seaward & Stearn Printed Tie, \$150

Bold prints, short suits, bring you the best of both worlds.



● ● ●
Stutterheim Stockholm Raincoat, \$385 / Vito Polka Dot Blazer, \$249
Vito Polka Dot Shorts, \$89 / Kent & Curwen Cotton Shirt with Decorative Trim, \$270
Swims Water Resistant Loafer, \$169 / Amanda Christensen, \$45

Signature jackets get you on everyone's best-dressed list.



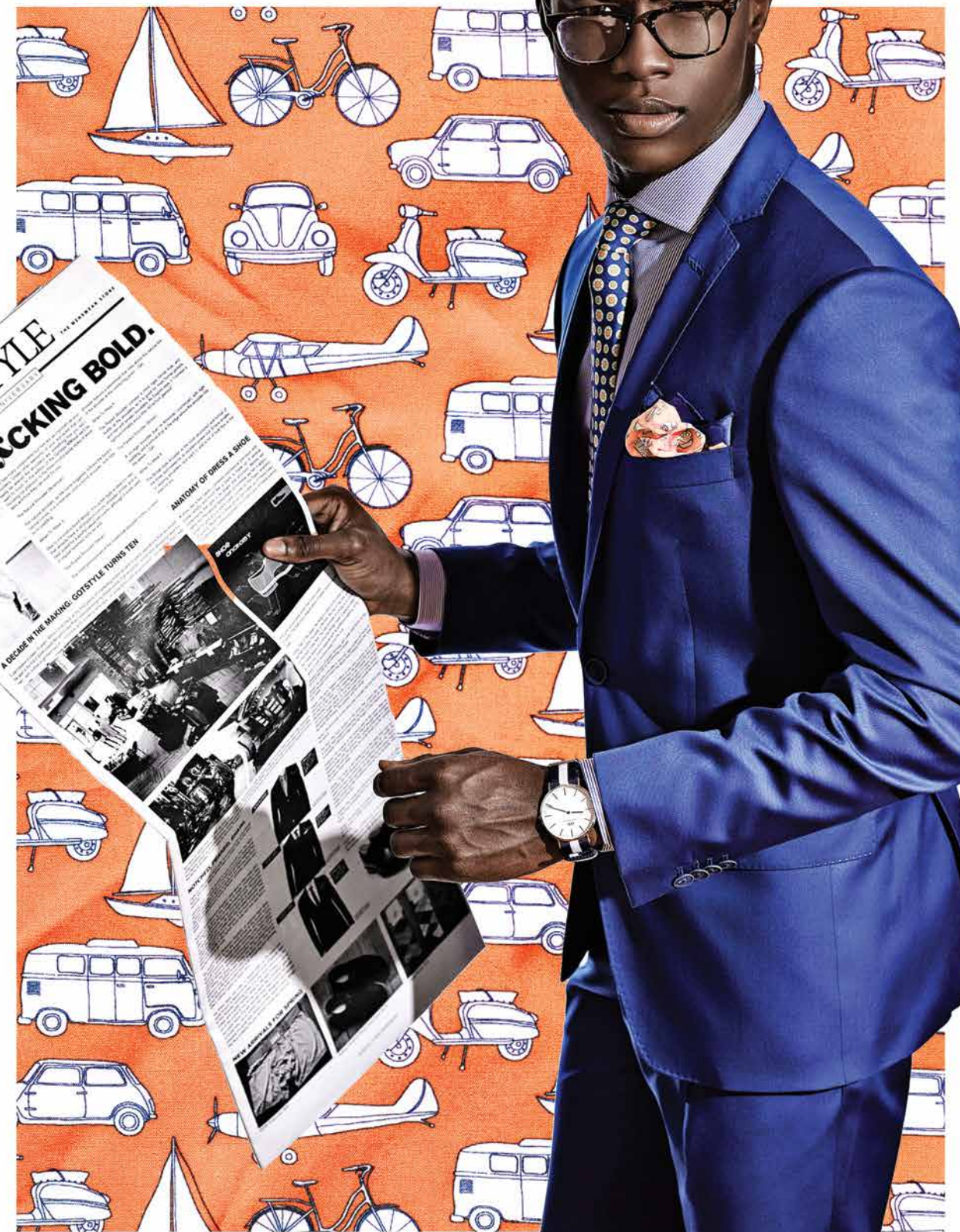
● ● ●
Moods of Norway Mixed Birds Cocktail Blazer, \$599
Jin Qun Silk Tie, \$45 / Tiger of Sweden Oxford Button Down Shirt, \$169 / Doro Lapel Flower, \$19

Windowpane suits get you the office with the view.



Lab Windowpane Super 130s Check Suit II
\$1,195 / Sand Floral Fantasy Print Shirt, \$225
Seaward & Stearn Printed Tie, \$150

Blue on blue on blue
- because it works!



Ted Baker Tone on Tone Houndstooth Peak Lapel Suit, \$1,125
Seaward & Stearn Printed Tie, \$150 / Gotstyle Private Label
Dress Shirt, \$165 / Amanda Christensen Pocketsquare, \$45
Daniel Wellington Classic Glasgow Watch, \$220

love'em

Or

hate'em



FASHION BLOGGERS ARE HERE TO STAY & THESE 5 ARE AT THE TOP OF THEIR GAME. THROWING IT DOWN IN A STREET-STYLE SHOW DOWN TRISTAN, ALEX, JONATHAN, LANCE, & CHRISTIAN RE-INVENT THE GOTSTYLE MAN IN THEIR IMAGE & OUR SS' 15 COLLECTIONS.

PHOTOGRAPHY: IAN MARTINS

WHEN DID YOU START BLOGGING:

I'm a newbie, I launched my blog in 2014.

WHY DID YOU START BLOGGING:

As a way to showcase my work in one collective space and provide a destination for readers to learn more about men's fashion, beautiful design and great quality across different categories.

SUMMER FASHION DO:

Choose fabrics that will keep you cool and looking great! Linen, lightweight cottons and seersucker are all summer staples. I'm also a fan of the sockless look, minus the stench. Invisible socks are a must!

SUMMER FASHION DON'T:

Wearing grey if you tend to perspire a lot.

URL: www.MrLanceChung.com

Instagram: @mrlancechung

Twitter: @mrlancechung



Double Breasted Peak Lapel Blazer, \$599 / Marco Nils Basic Cotton Stretch Chino, \$139 / Champion Stripe Pocket Sweatshirt, \$140 / Daniel Wellington Classic Warwick, \$220 / Andersons Woven Belt, \$165 / Tiger of Sweden High Top Show Calf Leather, \$229



TRISTAN BANNING

WHEN DID YOU START BLOGGING?

I originally started Sidewalk Hustle as a Podcast under a different name in 2008, but the site as it is today manifested in 2010.

WHY DID YOU START BLOGGING:

Originally I started to tell all the cool stories I had about my awesome adventures; Bowie at Glastonbury, Coldplay before "Yellow" came out. But it quickly snowed balled into tell the story about everything, my favourite sneakers, clothing, bands, etc.

SUMMER FASHION DO:

Graphic print button up short sleeves. It may be hot, but make sure you don't look like a slob.

SUMMER FASHION DON'T:

Let your fresh sneakers/shoes get even a speck of dirt on them. Keep your shoes clean. Oh, and don't wear flip-flops out on the street like shoes.

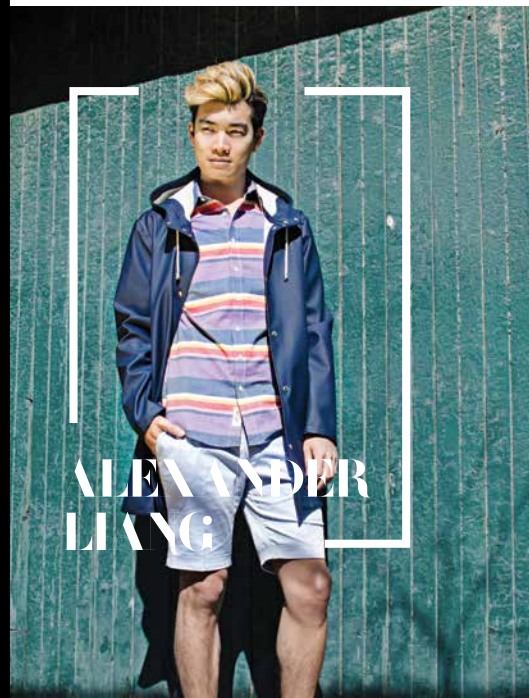
URL: www.SidewalkHustle.com

Instagram: @SidewalkHustle

Twitter: @SidewalkHustle



Globe Pakalolo 5 Panel Hat, \$40 / Zanerobe Sureshot Chino, \$109 / Zanerobe The Eight Foot Contrasy SS Shirt, \$120 / Van Gils Evor Birdseye Blazer, \$595 / Sully Wong SWJ Mid Leather Sneaker, \$280 / Daniel Wellington Classic Oxford, \$220



ALEXANDER LIANG

WHEN DID YOU START BLOGGING:

I launched my blog in 2010, as a complement to my other fashion and lifestyle website, KENTON.

WHY DID YOU START BLOGGING:

I wanted to create an outlet to share my style and connect with other fashion-loving people.

SUMMER FASHION DO:

Embrace the season with color, prints and patterns!

SUMMER FASHION DON'T:

Wearing anything other than white or light grey underwear with white pants/ jeans. Not a pretty sight!

URL: www.alexanderliang.com

Instagram: @alexanderkenton

Twitter: @alexanderkenton



Vito Solid Cotton Short \$89 / Outclass Sunset SS Shirt, \$169 / Stutterheim Stockholm Raincoat, \$385 / John Varvatos Mayfield Laceless Leather Derby Shoe, \$248

WHEN DID YOU START BLOGGING:

I started the Christian Confidential brand initially as a web series 2012 and expanded into menswear and lifestyle content within the last year and a half.

WHY DID YOU START BLOGGING:

I love being able to discover new things and share my experiences with others. Christian Confidential, has allowed me to not only do that but create meaningful connections with people all around the world.

SUMMER FASHION DO:

Grab yourself a pair of crisp white low top sneakers. They're super versatile, comfortable and you can easily dress them up or down.

SUMMER FASHION DON'T:

Sandals without proper grooming. It's 2015 - real men get pedicures!

URL: www.ChristianConfidential.com

Instagram: @ChristianConfidential

Twitter: @UrBoyChristian



Zanerobe Sureshot Chino, \$130 / Van Gils Beetles Revolver Print Shirt, \$145 / Sand Prunella DB Suit Blazer, \$1,050 / Nixon Kensington, \$200 / A Christensen Pocketsquare, \$45 / Doro Lapel Pin, \$19 / Swims Lace Loafer, \$169



CHRISTIAN THOMPSON



JONATHAN CAVALIERE

WHEN DID YOU START BLOGGING:

I started blogging in October of 2011 while in Fashion school.

WHY DID YOU START BLOGGING:

Originally I started blogging as a way to document my ever changing style progression and to give my friends easy to follow fashion advice. As time went by I noticed that the site was slowly growing a following and through that I decided to take the blog seriously. From that day forward I have never looked back.

SUMMER FASHION DO: Invest in prints this summer! Whether its a short sleeve paisley button down shirt or polka dotted shorts, its time to step out of your comfort zone.

SUMMER FASHION DON'T: Retire those baggy cargo shorts- trim the bulk and look for shorts that sit just above the knee.

URL: www.MrCavaliere.com

Instagram: @MrCavaliere

Twitter: @MrCavaliere



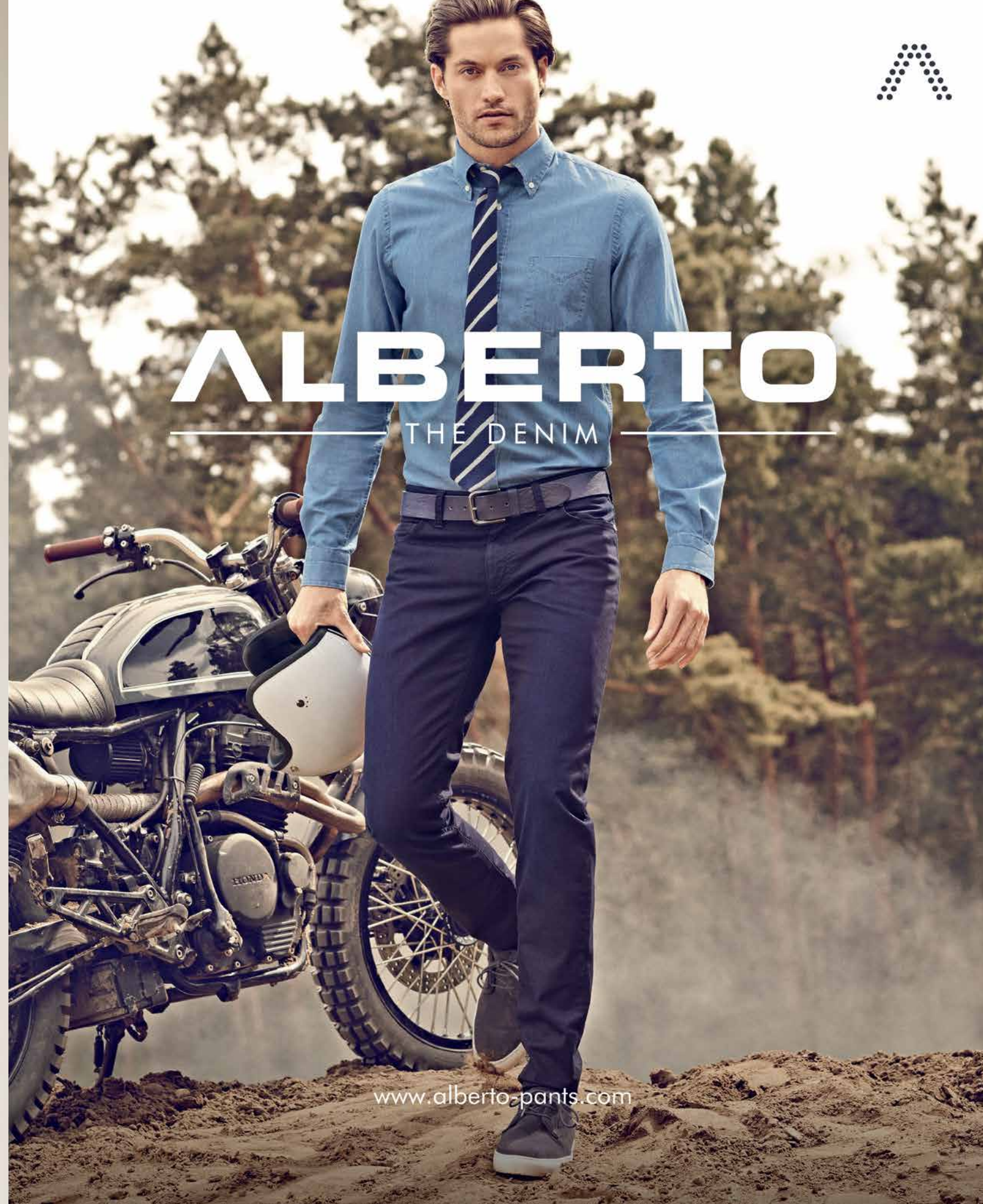
Van Gils Floral Blazer, \$595 / Gotstyle Basic Dress Shirt, \$165 / Marco Nils Basic Cotton Stretch Chino, \$139 / Andersons Woven Belt, \$150 / Swims Lace Loafer \$169



LANCE CHUNG



Stenströms

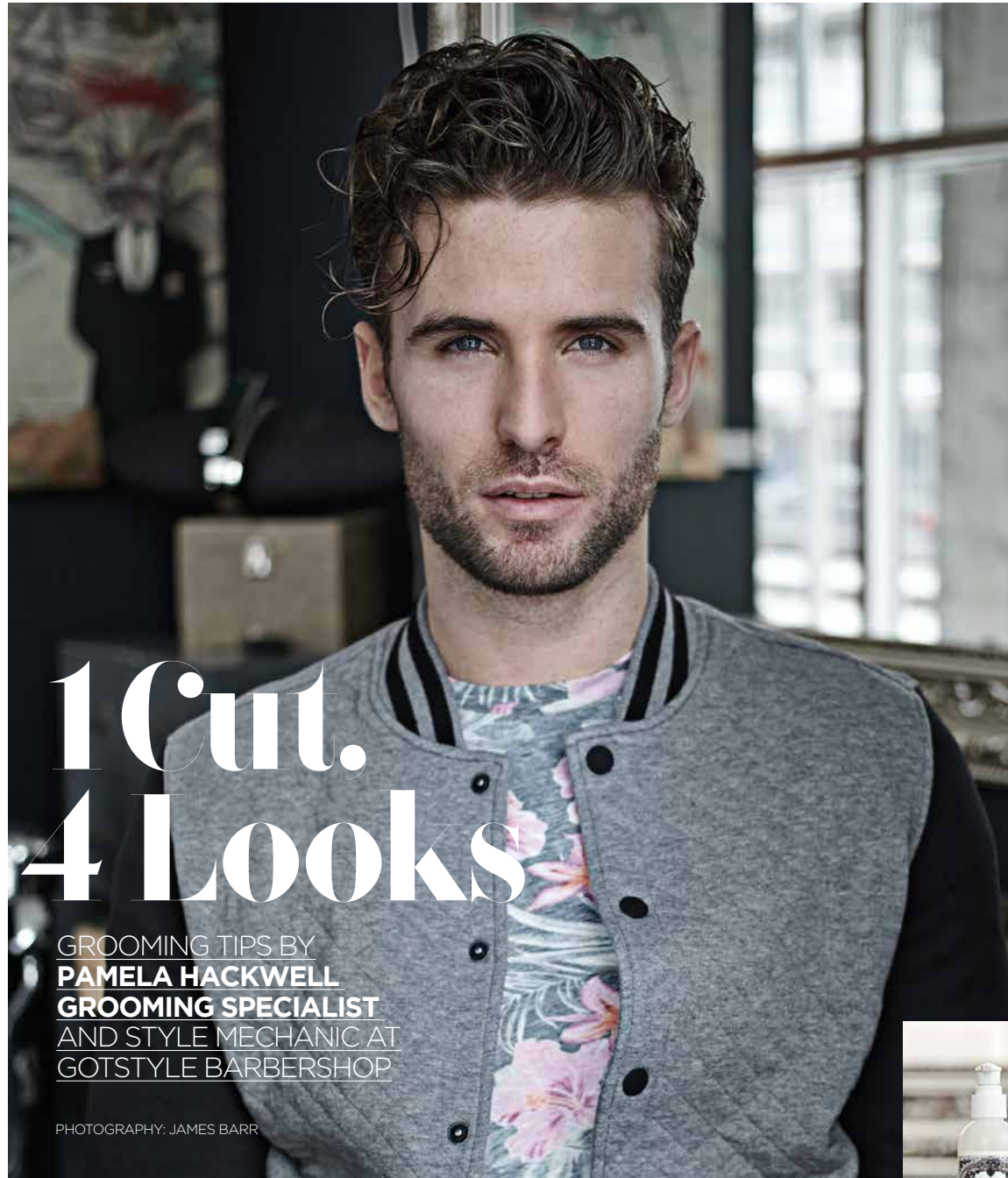


ALBERTO
— THE DENIM —

www.alberto-pants.com

CASUAL
Easy Rider or
"toss those curls"

SOCIAL
Man Up or "elevation
and direction"



1 Cut. 4 Looks

GROOMING TIPS BY
PAMELA HACKWELL
GROOMING SPECIALIST
AND STYLE MECHANIC AT
GOTSTYLE BARBERSHOP

PHOTOGRAPHY: JAMES BARR



HOW TO GET THE LOOK: Towel dry to start. In the palm of your hand take 1/3 Hair Hold and 2/3 Hair Shaper (size of a quarter) spread all over palms and massage into hair. Toss hair into position and allow to dry. **Do not touch** until almost completely dry. Then rake fingers through hair to loosen it up for height and softness. **do not** over tweak or you will end up with fuzz.

● ● ●
J. Lindeberg Jersey Bomber, \$200 / Benson Revers Hawaii Print T-Shirt, \$98
HH Hair Hold, \$41 / HH Hair Shaper, \$41



HOW TO GET THE LOOK: Towel dry to start. Take a quarter-sized amount of Hair Hold, rub it between palms and apply to your hair. Starting at the crown take 1-inch sections and hold straight up while blow-drying each section. This creates elevation. Then apply Pomade to create the desired amount of texture and direction. Always start with a dime-sized amount warmed between the fingers and then raked through the hair. ****For extra texture take random pieces of hair and give a 1/2 rotation.**

● ● ●
PYA White Long Sleeve Henle, \$85 / SAND 3D Micro Structure Blazer, \$725
HH Hair Hold, \$41 / HH Hair Pomade, \$42

BUSINESS

Safe Bet or "you can't go wrong with the side part"

FORMAL

Slick Dick or "drive handsome home"



HOW TO GET THE LOOK: Towel dry to start. Create your side part with the help of a finger comb. If you are going to blow dry, apply a little Hair Hold to keep hair in place. Otherwise, comb hair into place and allow to dry naturally. About 3/4 of the way, rub a dime sized amount of Hair Shaper into palms and apply to hair for light texture and more control. If you have a lot of hair, you might want to use Pomade to secure the part.



Tiger of Sweden Suit, \$899 / Stenstrom Dress Shirt \$249 / Ted Baker Tie, \$95
HH Hair Hold, \$41 / HH Hair Shaper, \$41 / HH Hair Pomade, \$42

**HOMME
BY HACKWELL**

HOMME by Hackwell is specifically designed for men with certified organic 'Wild Harvest' extracts of the purest, cleanest forms for cleaning, moisturizing and rebuilding. Airy citrus notes with hints of ylang ylang essential oil freshen and reinvigorate the skin. The formulation of HOMME products came from Hackwell's years of experience studying and treating men's skin and hair needs. Her goal is to create a line that uses the highest-grade ingredients available with no contaminants that prove to have potent results on men.



HOW TO GET THE LOOK: Towel dry to start. To lock your hair in place apply a quarter sized amount of Hair Hold to your hair, slick back and blow dry until completely dry. Many guys often make the mistake of applying product to the hair when damp and flying out the door only to find that when the hair finally dries it refuses to stay put. For a dry slick take a dime sized amount of Hair Shaper, rub into palms and run over top of hair to position. If you prefer the wet look, take a quarter-sized amount of Pomade, rub into palms and run completely through your hair. For a "natural" look use your hands. But the crisp, classic slick is best achieved by using a fine toothcomb.



Tiger of Sweden Nedvin Suit, \$849 / Sand Micro Dot Shirt, \$849 / Doro Lapel Flower, \$19
HH Shampoo, \$39 / HH Conditioner, \$39



RELAX.
GET MARRIED



Style in the Wild

HOW
THE
**COTTAGE
WEDDING**
WENT
FROM
MEEK TO
CHIC

WORDS: MALLORY HOOD,
MANAGER / WEDDING
COORDINATOR AT GOTSTYLE
DISTILLERY



Spencer and Krista
Photography: Tamara
Lockwood Photography

● ● ●
Steph &
Rick Defoe



● ● ●
Mack and Lynn
Photography:
Sarah Rouleau Photography



● ● ●
Kristen & Joe
Photography:
Catherine
Farquharson



Gone are the days when the dress code for a cottage wedding called for short sleeve button downs and linen shorts. Today's grooms are bringing their sartorial sophistication to the unpaved runways of the great white north. Taking their cues from the hues of Canada's waterways, blue is the colour of choice for the style savvy groom. These gents are not afraid to push boundaries with eye-catching accessories like feathered lapel pins and devilishly detailed pieces highlighted by contrast stitching and eye-catching linings. The move north has also created a move away from uniformity; mismatched styling sets the groom apart and becomes a whimsical tie to cottage kitsch. When it comes time to plan your northern nuptials do not be afraid to sail the shores to superior style; you'll have everyone singing Kumbaya.

When it
comes
time to
plan your
northern
nuptials.
do not
be afraid
to sail the
shores to
superior
style



● ● ●
Jamie Cunningham
and Joey Sadler

● ● ●
Ryan and Sydney
Photography:
Scott Turnbull



Baja 1000 CHECK MARK!

HE IS THE MAN BEHIND TREELINE CATERING,
A FORMER HELICOPTER PILOT AND RECENT BAJA 1000 WINNER.
HIS NAME IS **JOSH HENDIN** AND HE PROUDLY TAKES US
INTO THE DOMAIN OF BIG BOYS AND BIG TOYS.

WORDS: LAURA WEBER



His favourite
toy is something
like an exotic bird.

His favourite toy is something like an exotic bird. He raced his rare Aprilia RSV4 on the Bonneville Salt Flats in the summer of 2013 and more recently at the Grand Bend Motorplex. However, even as an experienced rider Hendin chose to step off of his motorcycle and into a dune buggy for the most epic and arguably the most dangerous ride of his life.

Made famous by celebrities like Steve McQueen, the Baja 1000 takes place on Mexico's Baja California Peninsula and is considered to be the Holy Grail for off-road racers. 2014's Baja 1000 spanned

1275 miles from Ensanada to La Paz and going by Hendin's class, the Baja Challenge, totaled approximately 40 hours. Hendin himself was on the track for a total of 16 hours having lucked out on a coin toss with his driving partner to ride in the driver's seat across the finish line. His team consisted of 6 drivers whom he had met for the first time at the race.

The days leading up to the race were filled with technical planning and course notes. Racers were warned to avoid big groups of people along the course for fear of kidnapping. Bambidos have also been known to sabotage riders by creating booby traps and stealing their vehicles. But for the most part, Hendin explains, locals love the sport and camp out with their families, cerveszas in hand, cheering as racers go by. If anything you have to be cautious of the faster classes, or "trophy trucks," that are encouraged to bump other vehicles out of their way.



Everyone breaks down eventually; it's just the nature of the beast. Hendin recalls at one point having no power to run the car or to call for help leaving him stranded in the middle of the night. While his aviation background led him to tactfully preserve battery power, it was spotting a campfire in the darkness that saved him. Looking like an astronaut, he approached the young family and with his best Spanglish negotiated to buy the battery from their broken down truck. Now he could at least get enough power to radio the support crew. And they still managed to win.

The moral of the story is that you can turn dreams into realities by making them bucket list items (and that the Baja 1000 is the coolest thing a guy can do). "When I was broke the idea (the Baja 1000) was just a dream. But as it became possible it became critically important" Hendin says. A lot of people are numbed by the minutiae of daily life and need something greater to motivate them along the way. You don't have to conquer Mount Everest or go shark cage diving like Hendin plans to do because everybody's list looks different. A lot of lists are unattainable, but we can truly admire those who say f@#& it and actually go for it.



“Trust your instincts and try not to get sold on the label or fancy lining.”

Don't Get Duped



WORDS: KONSTANTINE MALESHEVSKI,
'MADE TO MEASURE' MANAGER AT GOTSTYLE

CRAFTSMANSHIP VS. SALESMANSHIP

I OFTEN HEAR STORIES FROM CLIENTS ABOUT GETTING ILL-FITTING CUSTOM SUITS FROM “BESPOKE” SHOPS. THESE AREN'T REPUTABLE MASTER TAILORS WHO HAVE BEEN PRACTICING THEIR CRAFT FOR AGES. NO! They are flight-by-night businesses that popped up like mushrooms all over the city under the “bespoke” umbrella. A quick Google search will show over a dozen “bespoke” shops in Toronto alone. Some of which are run by people who have little knowledge and no technical training. I have yet to meet a handful of men who know how to properly sew a button. So, who are these “bespoke” tailors? There are several resources available online to help you determine how to move forward with this question in mind.

Take some time to read a couple blogs and articles about the subject. You need to know what you want so learn the differences in various constructions, which suits are better and why. Unlike buying a car, you can't look under the hood of a suit to verify how it was built. And you probably wouldn't understand what you were looking at if you could. Purchasing a custom-made garment becomes a

matter of trust between the client and the tailor - a relationship that has lasted generations. A customer would never complain about spending too much money for something he really wanted. But if he finds out that it wasn't worth the price, he is left with a bitter taste in his mouth giving a bad rap to professionals who actually know the trade. Detecting that unprofessionalism and identifying salesmanship disguised as craftsmanship is a difficult task.

I'd like to emphasize that to understand the garment construction in depth, to properly assess your posture, and fit requirements, a person must be a trained tailor. That means having appropriate education, practical knowledge and experience making suits. Also, understanding various fabrication and foundations and how they translate into a garment. One simply can't become a skilled, professional tailor by grabbing “the tip of the iceberg” or by leaning on half a century spent selling suits.

So, here are 8 points to help you determine who, what, and where to get tailored.

1. RESEARCH - ASK AROUND AND READ THE REVIEWS. Look for professionalism and learn the history behind the tailor and his shop. Ideally, a knowledgeable, happy customer will refer you to a master so don't be afraid to ask different tailors for references and make sure you follow up with them.

2. GET TO KNOW YOUR PROSPECT TAILOR AND ASK ABOUT HIS PROFESSIONAL BACKGROUND. What is the origin of his skills, e.g. what professional training did he receive, for how many years and where. What are the demographics of his clientele? Remember, you are establishing the relationship and mutual openness is important. Experienced tailors have seen it all and dealt with a wide variety of body shapes coupled with complicated demands, so he should be able to recommend you specific styles and fit options. Look for someone who combines their vast experience with their understanding of current fashions and fits, but be very upfront and clearly explain your expectations to avoid future disagreements.

3. IS IT “MADE TO MEASURE” OR TRUE BESPOKE? Some shops provide both services, some specialize in one or the other. It's always better to opt for high quality “made to measure” than poorly made bespoke. If you are being measured by a sales associate (other titles may include style consultant) and you are not in sight of the actual tailor shop with its cutting table and tailors working away on customers' suits, then you are experiencing “made to measure” and not true bespoke.

4. WHERE IS THE GARMENT BEING PRODUCED AND HOW WILL YOUR ORDER BE MANAGED? As you can probably imagine, no one will be calling China or Thailand to discuss each individual suit and what exactly needs to be done. Any measurements submitted by sales associates will be assumed as “correct” and your suit will be cut to those specifications whether they are accurate or not. In some cases, larger manufacturers will even sub-contract your sub-contracted “made to measure” suit. You can imagine the possibility of some crucial details getting lost down the pipeline, not to mention the whole process getting delayed. Even though you can't always verify the manufacturing process, knowing that you are dealing with a seasoned professional should give you peace of mind. Think of it as minimizing the potential risk.

5. INDICATE THE BUDGET AND ANALYZE THE PRICE YOU ARE QUOTED. If you don't outline a comfortable bracket from the beginning, you may be wasting your time and your tailor's time by looking at fabrics and discussing options outside of your price range. Expect to pay upwards of \$3000 for a proper bespoke suit with relatively inexpensive fabric. In contrast, a flexible and comprehensive “made to

measure” canvas-based suit should cost you around \$1000+. Lower priced “made to measure” programs could indicate any or all of the following: imported, cheap fabrics, limited body and style modifications and/or basic garment construction which effectively means cutting corners and skipping on important features. To summarize, you will definitely get what you paid for, as with anything in life.

6. SCHMOOZERS VS. PROFESSIONALS. These days lots of shops have a selection of scotches and cognacs. The true master will proudly show you his shop and his work. The schmoozer will pour you scotch, light up your cigar and sell you a \$250 glued suit for \$2500 and call it a “bespoke masterpiece”. Why? Because they see an uneducated customer who came in to get his ego boosted and they can't help taking advantage of your naivety. Stay focused and concentrate on the subject at hand. If something doesn't seem right, leave. Remember, this is about trust and professionalism.

7. AFTER SERVICE. Lets face it - it's a craft and mistakes do happen. While most shops will try to resolve the issue promptly, you need to confirm how quickly and how exactly it will be fixed. A proper bespoke suit requires a minimum of 3 fittings during the construction to refine the fit. The final adjustments should be limited to finalizing the pant length. For “made to measure,” final adjustments should be minimal if the suit was properly made. If there seems to be a lot of alterations, something went wrong. Some shops will offer “lifetime alterations” as part of their policy to lock in customers, but that shouldn't be necessary. There is a limit to how much a suit can or should be altered. Any honourable tailor shop will stand by their product without making it a “policy”.

8. RECORD KEEPING. It's something that is so simple to do, but so easily overlooked. Whether they are actual patterns, computer generated markers or recorded adjustments, you need to make sure the tailor is keeping records. For a “made to measure” suit, properly kept records will save a lot of time when you're ready to order your next one. A bespoke suit greatly depends on the cutter - the person who created your pattern. Since everyone has their own method, the actual pattern stored on file will ensure consistency if the shop changes cutters. Lastly, as in life, there are always exceptions to the rules. Some great, hard-working enthusiasts make their hobby a well-functioning business. These are quite rare and you, as a customer, will either feel their knowledge and level of expertise or not. Just remember whichever way your heart or budget takes you, always keep your eyes and options open. Trust your instincts and try not to get sold on the label or fancy lining.

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GOTSTYLE

X

SULLY WONG

IN THE WAKE OF THE GOTSTYLE X JOFFREY LUPUL SOCIAL MEDIA CAMPAIGN THAT RAISED \$25,000 IN SUPPORT OF THE TRUE PATRIOT LOVE FOUNDATION, **A NEW COLLABORATION WAS BORN.**



Photography: Irving Dee @Thebrightesthour

A Great Sneaker For A Great Cause

Remembrance Day is just one day, but that day should be remembered 365 days of the year. That's why Gotstyle felt a corporate responsibility to finish what they started with the True Patriot Love Foundation - a national charity that honours the sacrifices of members of the Canadian Armed Forces, veterans and their families in both times of peace and conflict.

Gotstyle teamed up with Canadian manufacturer and designer, Sully Wong, to create a special edition sneaker sold exclusively at Gotstyle locations with proceeds from each sale going directly to True Patriot Love. In homage to the Canadian Armed Forces, the sneaker is adorned with the official CADPAT print or Canadian Disruptive Pattern - the computer-generated digital camouflage currently used by the Canadian Army.

It's safe to say that "camo" will never go out of style and that it should always be worn with confidence and with pride. Just like the Raptors who don "digi-camo" jerseys during annual Canadian Armed Forces appreciation games. Raptors, we salute you for honouring our heroes (and for performing better than our other national team).



Photography: Irving Dee @Thebrightesthour

YOU PICK THE FESTIVAL. WE PICK THE CLOTHES

PHOTOGRAPHY: ISHMIL WATERMAN



Ovo Fest

WHO WILL BE THERE:

Kevin Hart, J.Cole feat. Big Sean, Drake plus secret guests.

WHAT TO EXPECT:

Whether you love him or hate him, Drake's OVO Fest is the hip hop event of the year for Torontonians.

WHERE: AIR CANADA CENTRE

WHEN: AUGUST 1-3

STYLIST: NICOLE GOLDSTEIN



Way Home Music & Arts Festival

WHO WILL BE THERE:

Sam Smith, Alt-J, Kendrick Lamar, Modest Mouse, Hozier.

WHAT TO EXPECT:

Be prepared for anything at the new mega-festival in Toronto brought to you by the producers of Bonnaroo.

WHERE: BURL'S CREEK EVENT GROUNDS, BARRIE ON

WHEN: JULY 24-26

STYLED BY: BEE ALMARIOGO



Opposite page: J.Lindeberg - Raimone Moto Jacket, \$595 / Zanerobe - The Seven Foot Contrast BD Collar, \$149 / Brixton Wesley Felt Fedora, \$80 / Nixon Sentry SS, \$275

This page: Dirty Velvet Pretender Graphic Tshirt, \$65 / John Varvatos Peace Sign Zip Hoodie, \$178 / Zanerobe Combo Pants Cargo Pockets, \$150 / Ted Baker Comptan Toe Cap Leather Ankle Boot, \$340 / Nixon Rover II Watch, \$200



Boots and Heart Music Festival

WHO WILL BE THERE:
Brad Paisley, Eric Church, Justin Moore, Little Big Town.

WHAT TO EXPECT:
With no single day passes available this country long weekend is sure to be a doozy.

WHERE: BURL'S CREEK EVENT GROUNDS, BARRIE ON
WHEN: AUGUST 6-9

STYLED BY: NEALE CONWAY



Digital Dreams Music Festival

WHO WILL BE THERE:
Carl Cox, Armin Van Buuren, Martin Garrix, Steve Angello, Zedd.

WHAT TO EXPECT:
Ravers and lovers of electronic music come together under the stars at this all-night dance party by the lake.

WHERE: THE FLATS AT ONTARIO PLACE
WHEN: JUNE 27, 28

STYLIST: MAXIM EFIMOV



This page: Benson - Marvin LS Cotton Print Shirt, \$125 / Outclass Knit Denim Shorts, \$179
Anderson's Woven Belt, \$150 / Tiger of Sweden Embossed Croc Leather Slip On, \$229

Opposite page: Blue Industry Contrast Check Shirt, \$159 / John Varvatos Triple Needle Linen Shorts, \$138 / John Varvatos Mother Pucker T-Shirt, \$98 / Anderson's Woven Belt, \$150
Nixon Ranger Leather Watch, \$275

HAPPY
ENDINGS



Paolo Verri Bright Stripe Shirt, \$145
Dibi Tie, \$49

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